

## Central Florida Safety Strategic Plan (CFSSP) Focus Groups

For the last year, Focus Group teams have been meeting monthly to advance key action steps identified in the CFSSP. The team members have periodically presented their work to the CFSSP Steering Committee and to the District Five Executive Team. The Focus Groups consist of interdisciplinary team members, from both the public and private sector, which meet monthly with the FDOT District Five Office of Safety. Focus Group key work products that currently underway include:

- **Getting to Zero Checklist** – Focus Group members developed a “Getting to Zero Checklist” that District Five and communities across Central Florida can use to assist with project scoping. The Checklist focuses on improving safety for all users. The Getting to Zero Checklist is included on the Focus Group Key Work Products link on the previous page.
- **Safety Walk and Talks** – Focus Group members, including AARP and Best Foot Forward, are working together to advance Safety Walk and Talks in Central Florida. A Safety Walk and Talk was hosted at the January 2026 Steering Committee in Casselberry. The Focus Group is available to host additional Walk and Talks in other communities. Please let Loreen Bobo know if your community is interested in hosting a Walk and Talk in the future.
- **Speed Data Collection Technologies Survey and Findings** – Focus Group members have distributed and summarized a survey of regional partners to better understand what tools agencies and communities are using across the region to collect speed data. The purpose of the survey is to understand what tools are already being used, what new speed data collection tools are emerging, identify lessons learned, and assess how these tools could be used to expedite potential safety improvements. The team has compiled their findings and will release them in the near future.
- **Community Traffic Safety Team Coordination** – Focus Group members have been coordinating safety efforts along high injury network (HIN) corridors with local CTSTs to identify key priorities and collaboration opportunities. This Focus Group will be providing an update on their work to date and next steps at the April 2026 Steering Committee meeting.
- **Safety Education** – Focus group team members with Bike Walk Central Florida have been working with elementary and middle-schools to enhance safety training opportunities in key districts. In addition, this Focus Group is compiling a summary of teen driving education and safety tools that will be shared with regional partners and the community. This Focus Group will be providing an update on their work to date and next steps at the April 2026 Steering Committee meeting.
- **Emerging Speed Camera Technology** – This Focus Group is assessing speed camera technology and usage patterns across the nation. The group will explore successes, challenges, and lessons learned associated with this emerging technology. This Focus Group will be providing an update on their work to date and next steps at the April 2026 Steering Committee meeting.
- **Insurance Partners Collaboration** – Focus group team members are exploring connections between “good driver behavior” insurance programs and collaboration opportunities between interdisciplinary agencies. The team is exploring successes and lessons learned with existing insurance programs to assess potential future partnerships between the insurance industry and safety partners throughout District Five. This Focus Group will be

providing an update on their work to date and next steps at the April 2026 Steering Committee meeting.