

**Central Florida Safety Strategic Plan Steering Committee**  
**Meeting Minutes from January 9, 2026**

Date: January 9, 2026

Time: 10:00AM – 12:00PM

Location: City of Casselberry - Casselberry Arts Center  
137 Quail Pond Circle  
Casselberry, FL 32707

Committee Members in attendance – Loreen Bobo, Christine Moore, Craig Curry, Charlotte Gillis, Kelly Brock, Tammy Reque, Noel Cooper, Laura Hardwicke for Cade Braun, Brett Blackadar, Christopher Thibodeau, Mimi Hanley for Don Willis

Committee Members not in attendance – Joe Elliott, Matt Reinhart, TJ Fish, John Rogers,

Others in attendance – John Tyler, Gary Hutmamn, Georganna Gillette, Colleen Nicoulin, Christy Lofye, Lara Bouck Jenna Mousseau, Christopher Coleman, Marie Hernandez, Jerome Williams, Kenna Henry, Martin Butcher, Mimi Hanley, Mighk Wilson, Chad Rohde, Matthew Richardson, Janey Walls, Em Wingard, Dan Gallagher

**PowerPoint Presentation**

At the meeting, Secretary John E. Tyler and Loreen Bobo (FDOT District 5 Safety Administrator), welcomed the Committee and discussed the importance of the work the Committee is undertaking as the region strives to “get to zero”. Loreen Bobo shared end of the year fatality data that showed a significant reduction in Central Florida transportation-related fatalities in 2024 and 2025, as compared to previous years.

Kelly Brock, the City of Casselberry Public Works Director presented a series of safety projects and street transformations that have been implemented in Casselberry in recent years. Kelly detailed before and after results and explained how Casselberry is striving to become the most walkable, rollable, and bikeable City in Central Florida. Commissioner Moore asked if there was any data that demonstrated that the changes Casselberry has implemented has resulted in an increase in property values and/or improved mobility. Secretary Tyler asked Kelly to elaborate on how Casselberry elected officials have continued to champion and support safer streets over time. Kelly explained how the Council has stayed engaged, committed, and pushed for faster change than originally anticipated, especially as they have begun to see the results of their vision and planning. Committee members noted how Casselberry has been a regional leader and champion for creating safer streets for all users.

Loreen Bobo then presented on the Central Florida TEAMS Program which will enable Central Florida law enforcement agencies to accrue points to receive safety equipment that advance Target Zero goals. The program will be initiated shortly and will be discussed further at the 2<sup>nd</sup> Annual District 5 Community Traffic Safety Teams (CTST) Safety Summit on Feb.11. Following a question

from Christopher Thibodeau, Loreen confirmed that the program is available for bicycle, pedestrian, and vehicular enforcements and enhancements. Secretary Tyler asked Loreen to elaborate on how the model for this originated in District 7 and that District 1 is also looking at a similar program. Laura Hardwicke asked if the program is statistic-based, and if so she could see this being very helpful to guide law enforcement on focused locations. Councilmember Hanley asked if this program could result in corridor-wide focused efforts, to which Loreen responded that it had that potential. In response to a question from Noel Cooper regarding how the program will be advertised, Loreen noted that the program will be communicated through CTSTs.

Loreen Bobo then noted that planning for the 3<sup>rd</sup> Annual Safety Summit is underway and will be hosted in St. Cloud, Florida on May 8, 2026. Loreen shared a video that showed the highlights from the 2025 Safety Summit and asked Committee members if there was anything that they wanted them to consider in this year's efforts. Brett Blackadar noted that he liked the ice-breaker exercise last year called "The Intersection" and wondered if something like that could be done again. He noted that it helped to enable tablemates to get to know each other. Brett also asked if it would be possible to have a streaming option this year. Loreen noted that the planning team would look into both items. Kelly Brock also noted the icebreaker exercise and requested that a little more time be allotted to it this year. Charlotte Gillis said she appreciated that more law enforcement was present at the 2025 Summit and asked that we make a concerted effort to include law enforcement this year.

The Committee then focused on the work that individual Focus Group teams are advancing. Chris Coleman of STV presented the draft Getting to Zero Checklist which was co-developed with Adriana Rodriguez of MetroPlan Orlando. This tool was developed to identify safety issues and assist in future project scoping. Lara Bouck of MetroPlan Orlando and Christy Lofye of Ardurra, presented on the merits of existing and emerging speed data collection tools being used and explored across Central Florida. The teams will continue to finalize their work and will post their findings on the Office of Safety's website soon.

### **Walk and Talk**

Committee members then participated in a facilitated Walk and Talk led by Jenna Mousseau of Bike Walk Central Florida (BWCF), Marie Hernandez and Jerome Williams of AARP, and Dan Gallagher of Burgess & Niple.

The Walk and Talk was .25 miles, consisted of 6 stops, and at each stop Committee members were asked to describe whether they felt safe and felt comfortable at each stop along the planned route.

As part of the exercise, each Steering Committee member was asked to view the street through the eyes of a persona they were assigned. The personas included a pedestrian, a motorist, a bicyclist, an e-scooter rider, a transit user, a 12-year old, an 80-year old, and a parent with a toddler. At each stop, participants were asked to share observations regarding the comfort and safety level of their assigned persona.

The exercise resulted in a wide variety of observations, robust conversations, and an increased understanding of some of the challenges residents face when traveling the streets of Central Florida. Participants noted how a variety of street design features, the speed of vehicles, weather,

and the level of noise from passing vehicles shaped their level of comfort while on the Walk and Talk.

The next Steering Committee meeting will be scheduled for April, 2026.