**Back to School Social Media Post Messaging**  
**Facebook, X, Instagram**

* This school year, be mindful of school zone speeds and nearby buses! When a school bus is near, it always stops when the stop-arm is out. 🚌🛑
* A child’s life is worth the wait. Stop for the bus.
* Drive like it’s your child stepping off. School bus safety is a shared responsibility. Let's keep every child safe.
* 🚨 When school bus lights are flashing red, stop. It’s the law.
* Red Lights Flashing? Stop. It’s the Law.
* You teach them right from wrong. They count on you to stop when lights flash.
* Being late isn’t worth a child’s life. Always stop for the school bus.
* When school buses are on the road, we can all do our part to keep kids safe. 🚌 Always stop when the stop-arm is out and lights are flashing. 🛑
* See a school bus with flashing red lights? STOP and keep an eye out for kids getting on and off the bus or crossing the street.
* School is back in session, but driving safely is year-round. 😎
* Keep bus stop safety at the top of your list this school year! 📋When you’re driving, always stop when the stop-arm is out. 🛑
* School is back in session, so look out for the bus! Always stop when the stop-arm is out and make sure you slow down in school zones. 🚌🛑

**HASHTAGS**

#SchoolBusSafety #TargetZero #BacktoSchool