### Innovative Service Development Grant Update



Promoting Independence in Our Community

### Senior Resource Association's Mission

Senior Resource Association promotes independence and dignity in our community by providing services to older adults and transportation for all.





### ISD Grant Martin County 2022 – 2023

### Current Award \$750,000





Promoting Independence in Our Community

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### Goals of the ISD Grant



- Provide 11,040 dialysis trips
- Provide 6,766 non-dialysis trips to dialysis clients
- Travel times to from dialysis treatment:
  - a) Not to exceed 20 minutes outside of Indiantown
  - b) Not to exceed 45 minutes to/from Indiantown.

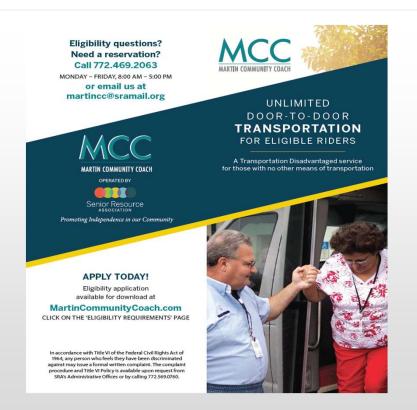
- Provide transportation to 90
   unduplicated TD eligible individuals
- Provide 7,510 non-dialysis trips
   utilizing Trip & Equipment Grant
- 90% of passengers report a favorable evaluation of the service



### Marketing



- Newly designed
  - Letterhead
  - Informational flyer
  - Trifold brochure
- Direct mailings to 111 rehab facilities and churches
- Partnership with the Cleveland Clinic Martin North Hospital
- Social media postings (English and Spanish)
- Networking meetings with community partners



### Status Report



### YTD Numbers 3.5 months remaining in FY

## GOALS

Provide 11,040 dialysis trips	√8,447 – on pace to achieve
Provide 6,766 non-dialysis trips to dialysis clients	3,868
Travel times not to exceed 20 minutes outside of Indiantown.	95% of trips
Travel times not to exceed 45 minutes to/from Indiantown.	98% of trips
Provide transportation to 90 unduplicated TD eligible individuals	✓Achieved 225 individuals
Provide 7,510 non-dialysis trips utilizing Trip & Equipment Grant	✓5,893 – on pace to achieve
90% of passengers report a favorable evaluation of the service	<b>√</b> 92%

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### Total TD Ridership in Martin County





### Additional Funding Removed Limitations



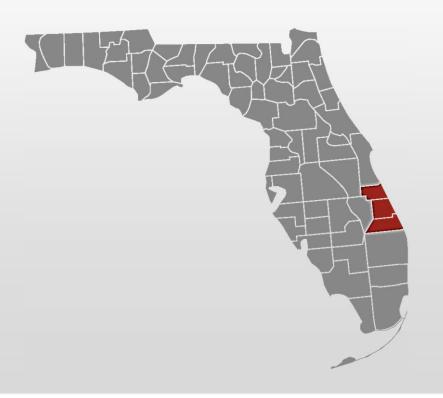


With the additional funding this year, riders have not been limited, and do not have to prioritize medical appointments like dialysis over grocery shopping, education, or employment.

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### ISD Grant: Treasure Coast Advantage Ride Program 2022 – 2023

### Current Award \$1,250,000





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### Goals of the ISD Grant



- Provide 41,365 trips to developmentally disabled individuals
- Provide transportation to 600 unduplicated passengers
- No "Wait List" for qualified users of the system
- 90% of passengers report a favorable evaluation of the service

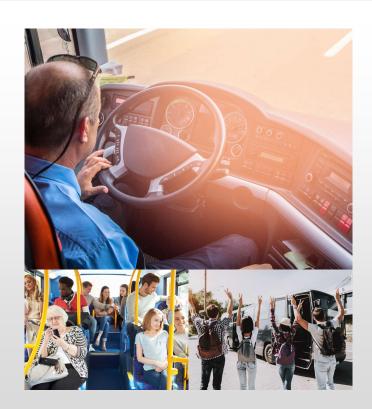


### Marketing



- 5,000 Promotional Brochure printed and distributed
- Social Media Advertisements
- Local Media Publications
- Travel Training at local disability resource centers





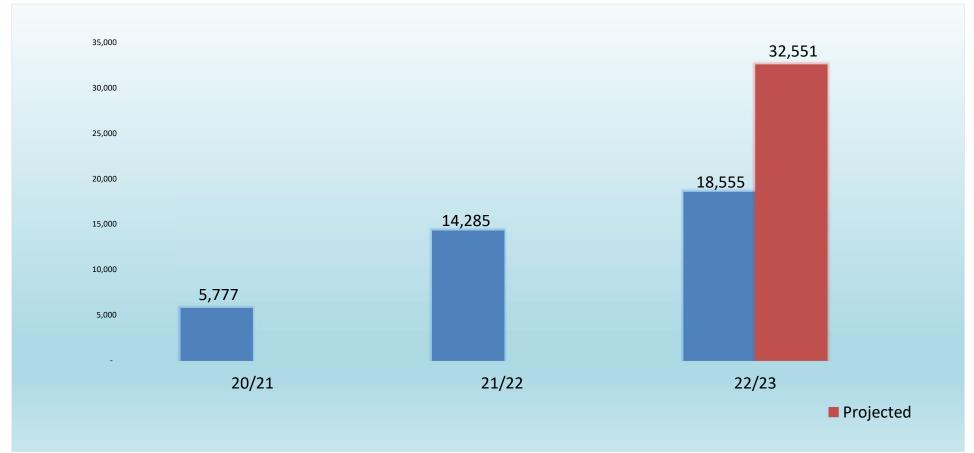
### Status Report



# Provide 41,365 trips On pace to provide 32,551 trips Provide transportation to 600 individuals No Wait List 90% of unduplicated passengers report a favorable service evaluation Achieved 90% Achieved 90% Achieved 90%

### Trips Provided Since Program Inception







### **Customer Comments:**

"I think highly of the Treasure Coast Advantage Ride Program. I wouldn't be able to work without them!"

"Love this program. It is a life-saver for me and my family."

"I am very happy to have this service. My mom works too much. I cannot go to my therapies if it wasn't for this ride."

### **Customer Satisfaction:**

Customers expressed that safety was most important to them, followed by ride availability and reliability.



### **CONTACT US**



Promoting Independence in Our Community

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### THANK YOU



Promoting Independence in Our Community

### **QUESTIONS?**