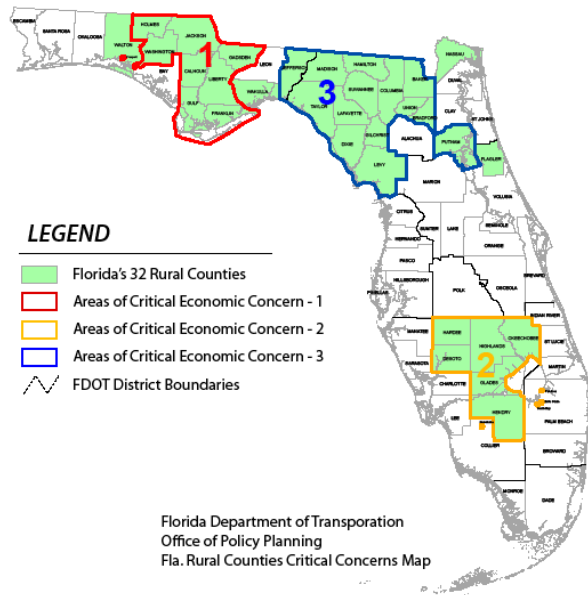


Florida's Rural Counties



Florida's rural counties include:

Baker	Gadsden	Holmes	Okeechobee
Bradford	Gilchrist	Jackson	Putnam
Calhoun	Glades	Jefferson	Suwannee
Columbia	Gulf	Lafayette	Taylor
DeSoto	Hamilton	Levy	Union
Dixie	Hardee	Liberty	Wakulla
Flagler	Hendry	Madison	Walton
Franklin	Highlands	Nassau	Washington



How to Apply for TODS

Contact the local FDOT Maintenance/Operations Center to apply for a highway sign permit. Links to the below information can be found on the FDOT's Web site at: www.dot.state.fl.us/TrafficOperations/Operations/Signing.htm

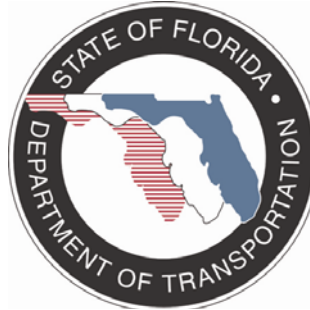
The criteria for traffic control devices, including TODS, is defined in the Federal Highway Administration's *Manual on Uniform Traffic Control Devices*, in Chapter 2G. The statewide policy is available in the Florida Administrative Code 14-51, Part VI, under Tourist Oriented Directional Signs.

The proposed design, location, materials, and support structure must fully comply with the FDOT's current *Design Standards Indices* and in *Retroreflective and Nonreflective Sign Sheet Sections 700 and 994*, from the current edition of the *Standard Specifications for Road and Bridge Construction*.

TODS is administered by qualified rural counties and municipalities.

FOR MORE INFORMATION, CALL:

850-410-5600



Keeping Florida's Rural Communities on the Tourism Path



Tourist Oriented Directional Signing (TODS)

Florida Department of Transportation

Traffic Engineering and Operations Office
605 Suwannee Street, M.S. 36
Tallahassee, Florida 32399-0450

www.dot.state.fl.us/trafficoperations

Administered through
qualified rural counties and
municipalities



Signing Basics

The Florida Department of Transportation (FDOT) provides basic criteria for destination signs on the state highway system for the motoring public. These standardized signs provide travelers with directions to principle destinations, such as county seats, major tourist attractions, and state recreational facilities.

Through the Tourist Oriented Directional Signing (TODS) Program, FDOT allows qualified county and municipal governments to install guide signs on the state highway system to identify local facilities, parks, libraries, tourist attractions, etc. Local government agencies are responsible for the approved design, fabrication, installation, and maintenance of the signs.



What is TODS?

TODS are standard-design white on blue service guide signs for use on rural roads only.

These sign assemblies have one or more panels that identify the business and provide directional information.



Community Image

With the implementation of TODS, rural governments are encouraged to define the eligibility criteria for family-oriented businesses which receive a major portion of income and visitors from people who do not live in the immediate area, including:

- Recreational activities
- Agricultural production
- Eateries offering local cuisine
- Retail markets
- Galleries

TODS can include local treasures, or can be expanded to include convenience stores and national franchise food operations based on community choice.



While rural counties and municipalities will enjoy the flexibility that comes with the administration of the TODS Program, the sign and structure to be permitted on the state highway system must meet FDOT standards. To assist local governments, FDOT has developed a one-size-fits-all standard index for design, fabrication, and installation of TODS assemblies. Any changes to this index, such as custom sign supports, must be approved by a licensed professional engineer. For TODS assemblies on local roads, local construction standards apply.