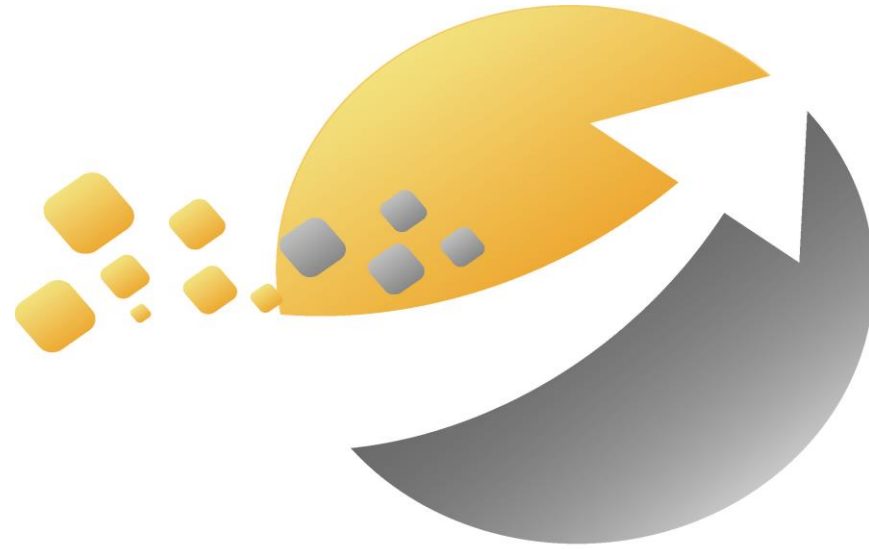




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Visual Insights and Analytics

Innovative Tools for Better Business Decisions

"any road...any intersection...any time"

Big Data Has a Bad Name

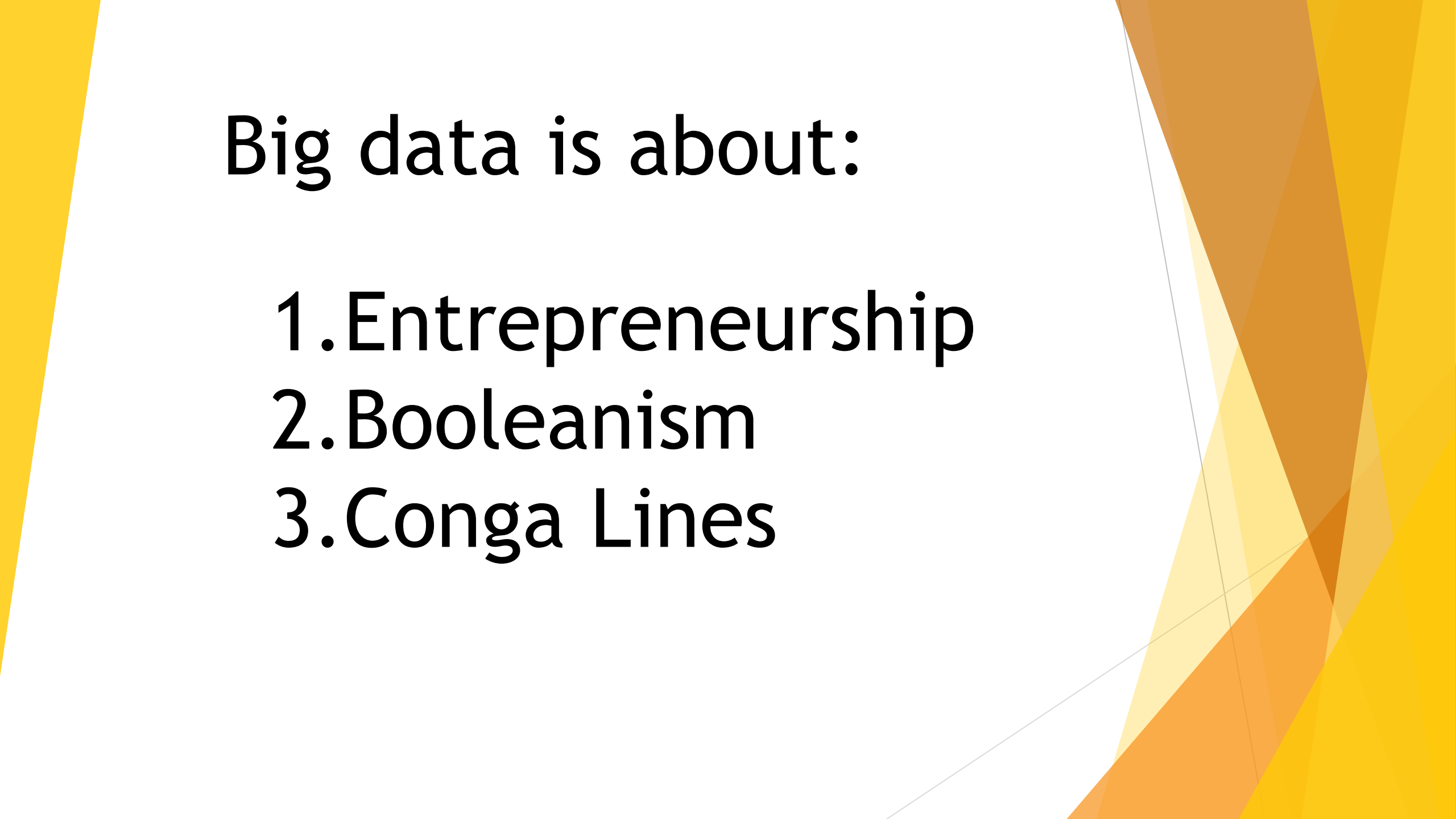


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Manufacturing Higher Education



Big data is about:

1. Entrepreneurship
2. Booleanism
3. Conga Lines

The background features abstract geometric shapes in shades of yellow and orange, primarily concentrated on the left and right sides of the slide, framing the central text.

1. Entrepreneurship

2. Booleanism

3. Conga Lines

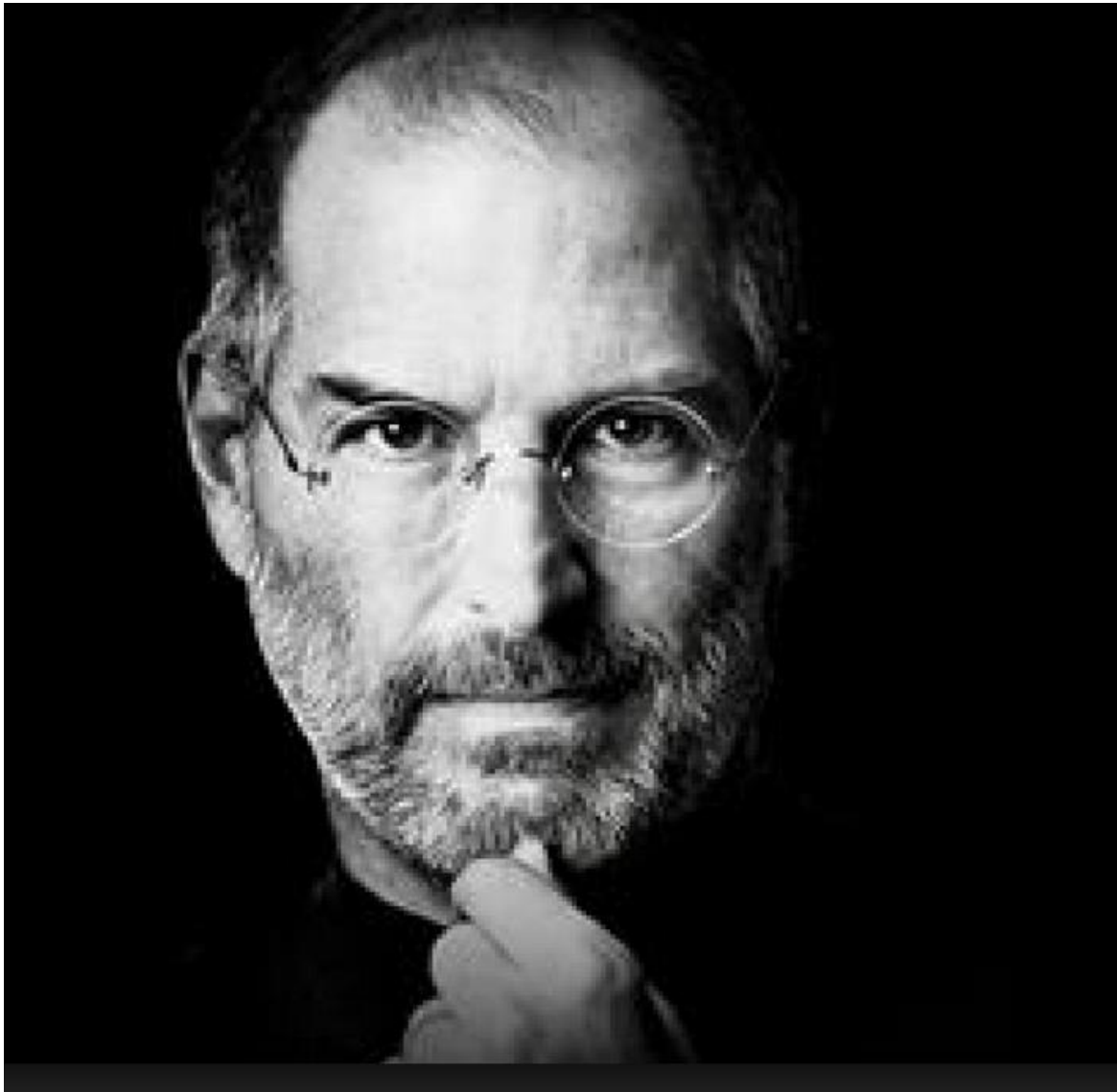


nothing succeeds like success

McDonald's

Manual

No. 0001





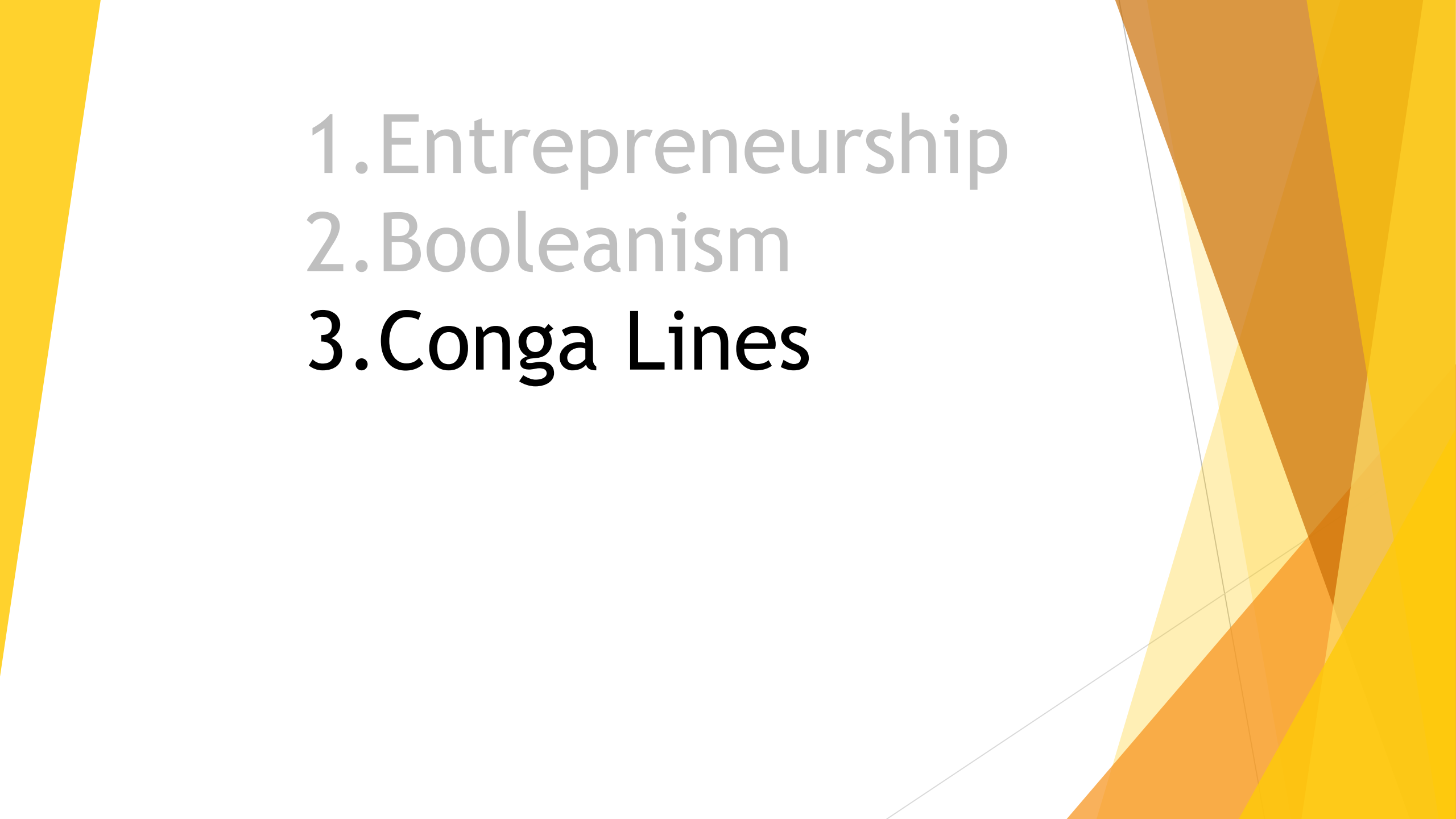
1. Entrepreneurship

2. Booleanism

3. Conga Lines

What does this represent?

1010

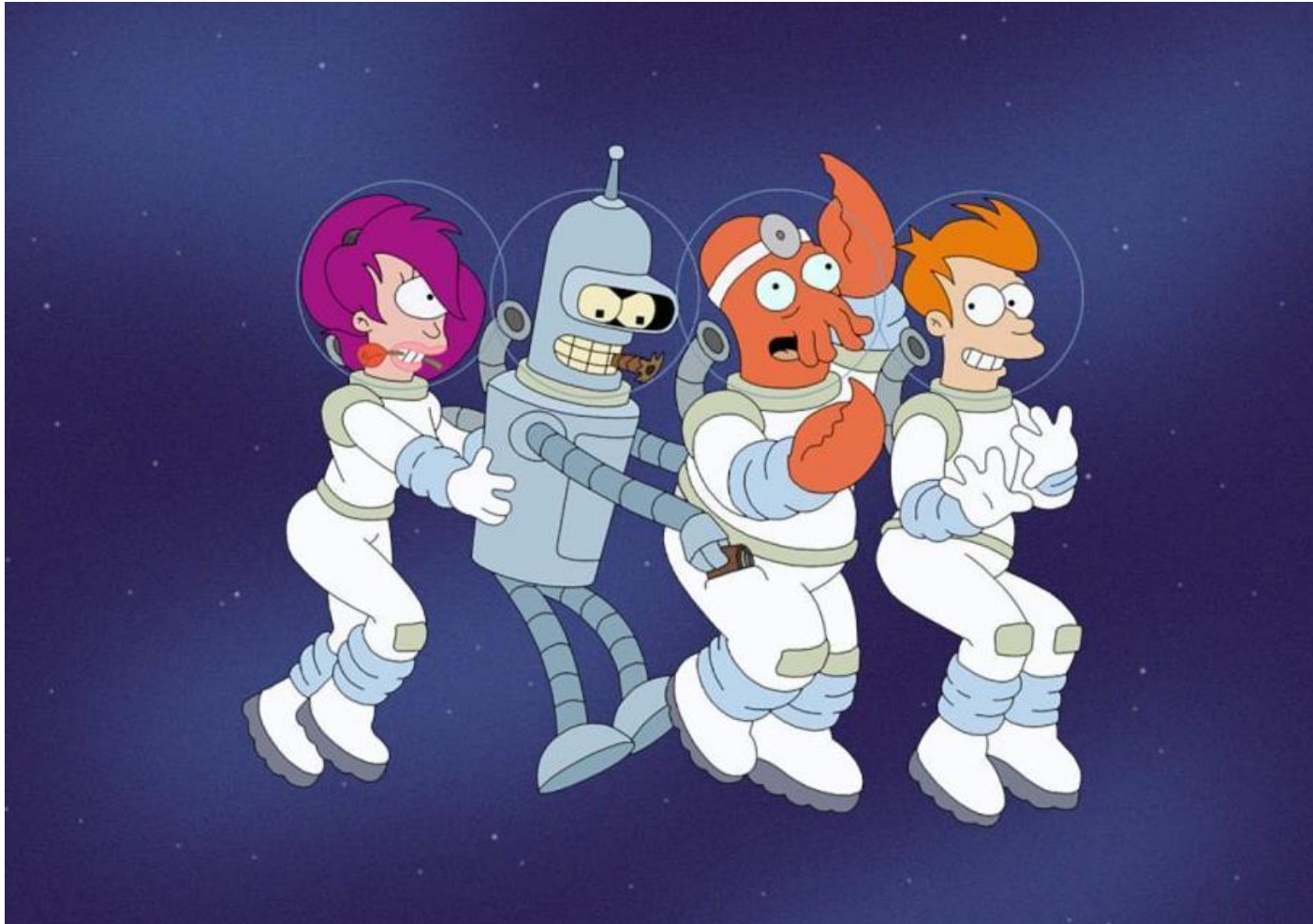
The background features abstract geometric shapes in shades of yellow and orange, primarily concentrated on the left and right sides of the slide, leaving a white central area for text.

1. Entrepreneurship

2. Booleanism

3. Conga Lines







Our relational past



Roads

	RID
	RouteName
	RouteDescription

Road-Types

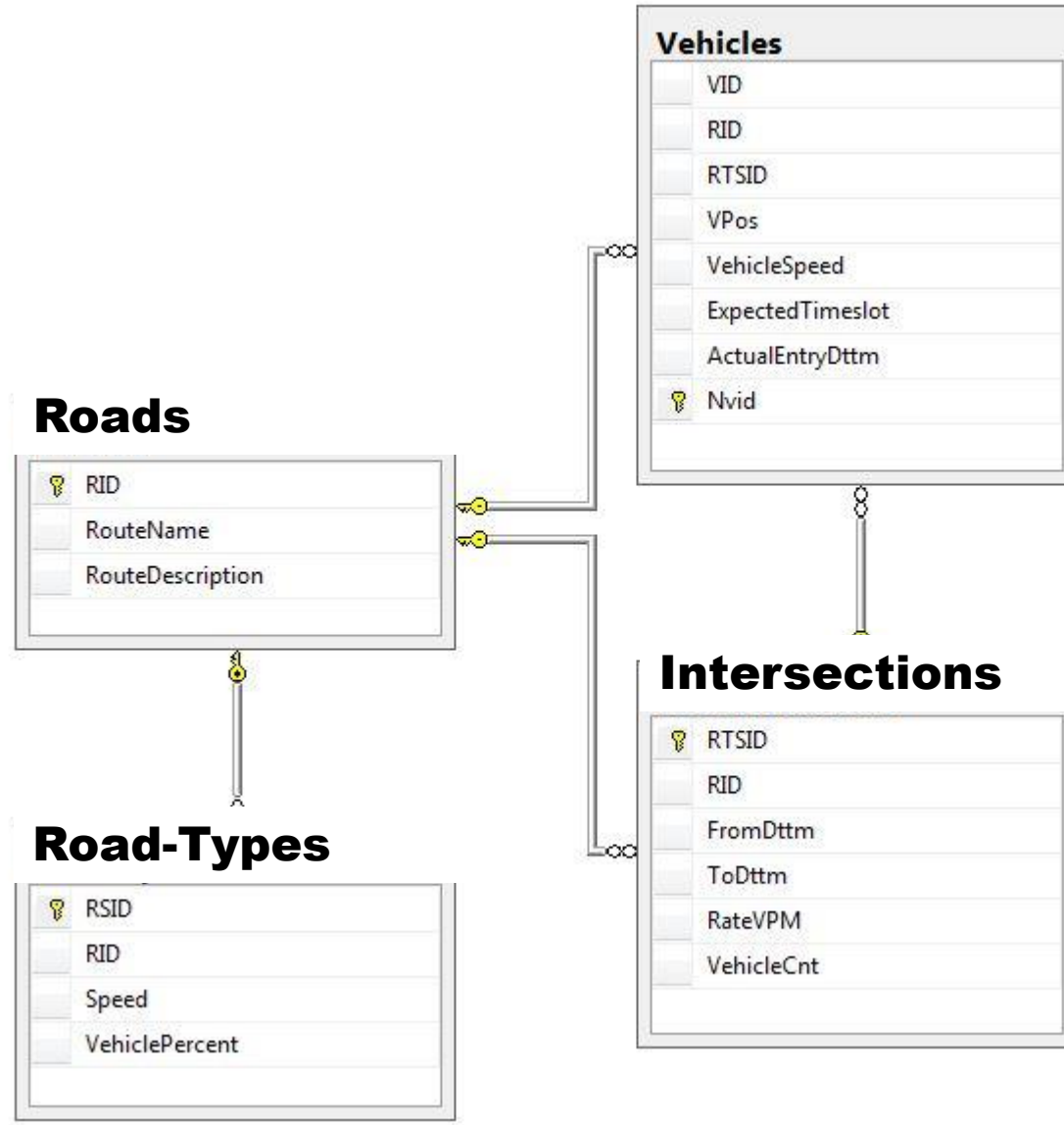
	RSID
	RID
	Speed
	VehiclePercent

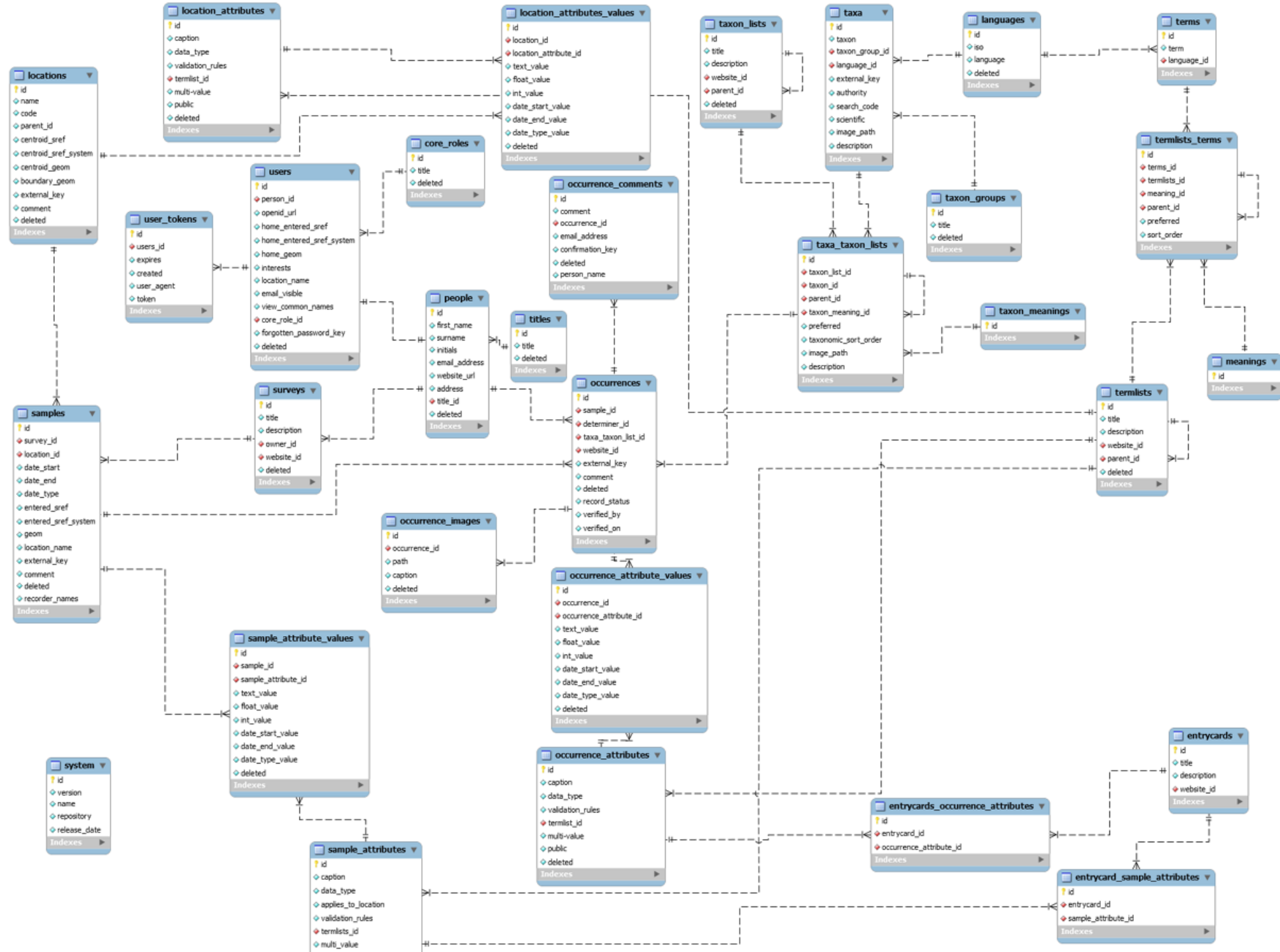
Vehicles

	VID
	RID
	RTSID
	VPos
	VehicleSpeed
	ExpectedTimeslot
	ActualEntryDttm
	Nvid

Intersections

	RTSID
	RID
	FromDttm
	ToDttm
	RateVPM
	VehicleCnt





Our messy future

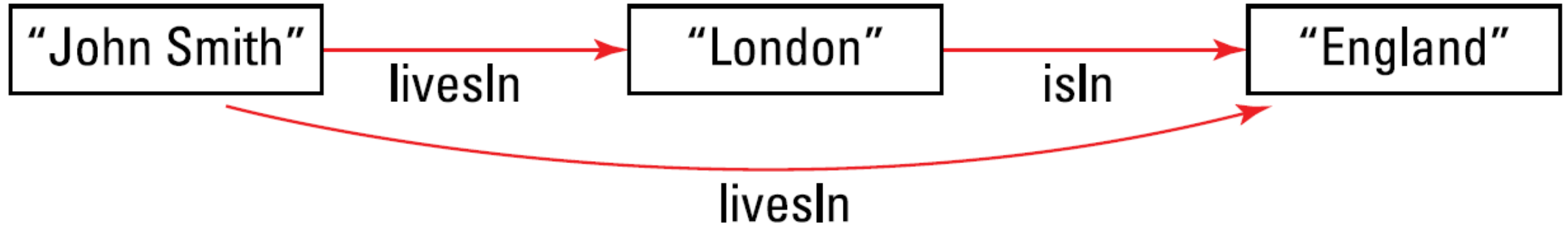
Subject	:	Predicate	:	Object
John Smith		livesIn		London



Source: Employee Data Base



Source: Wikipedia



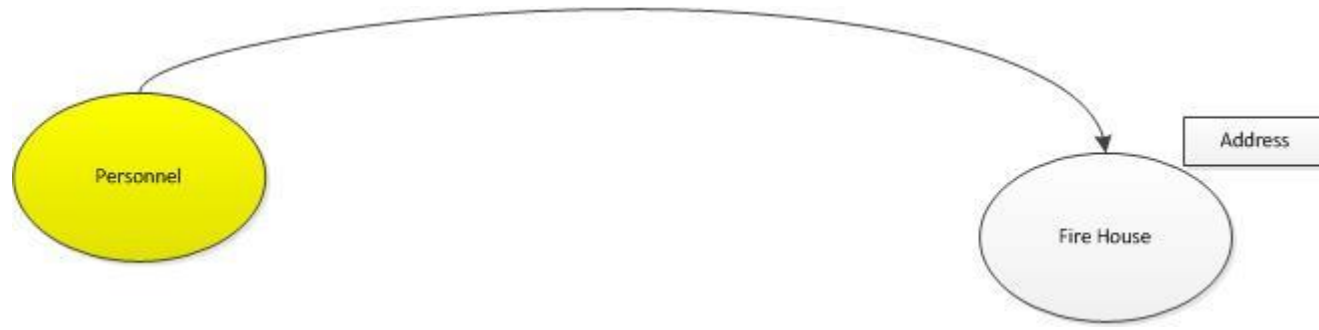
Address

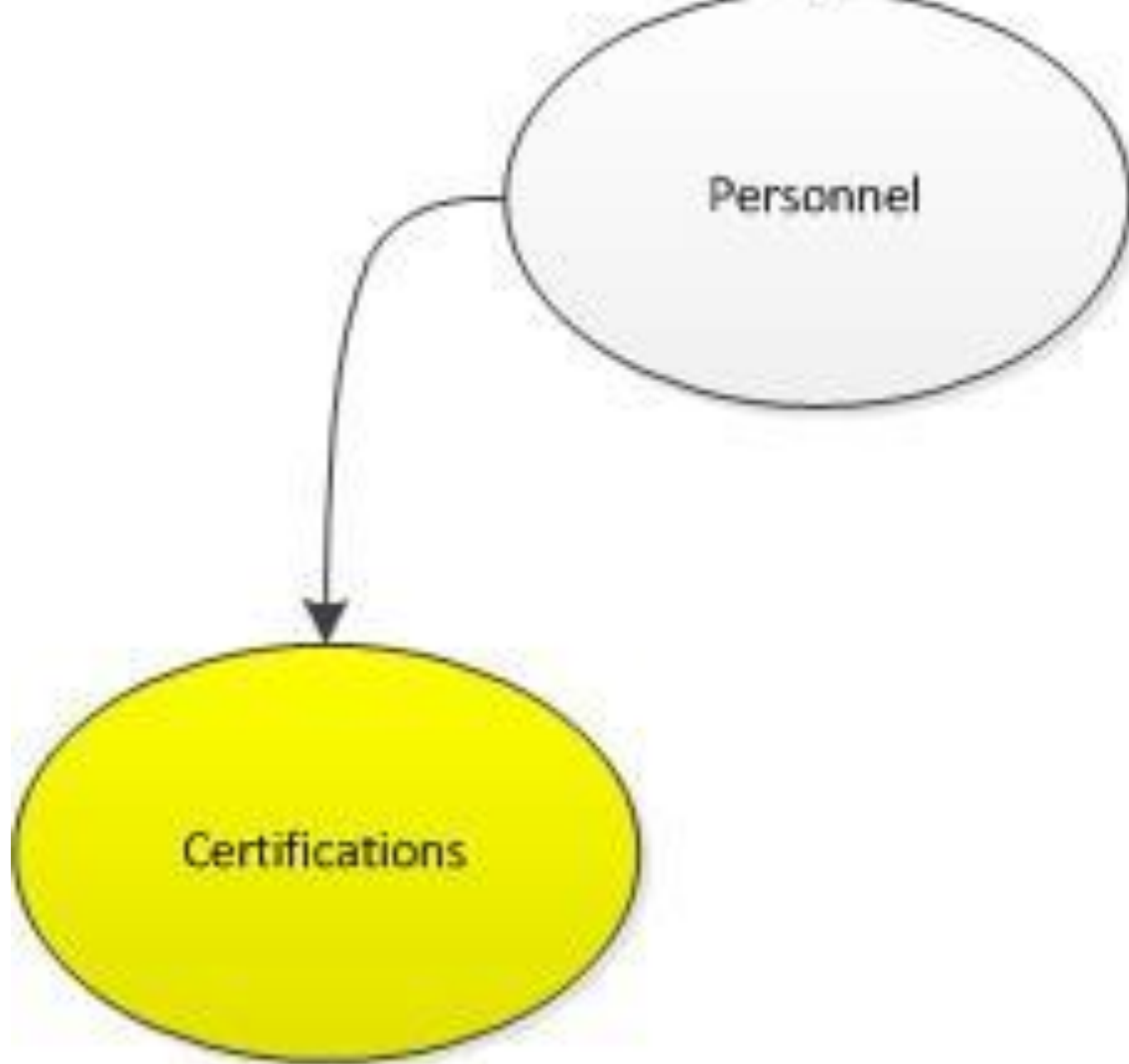
Fire House

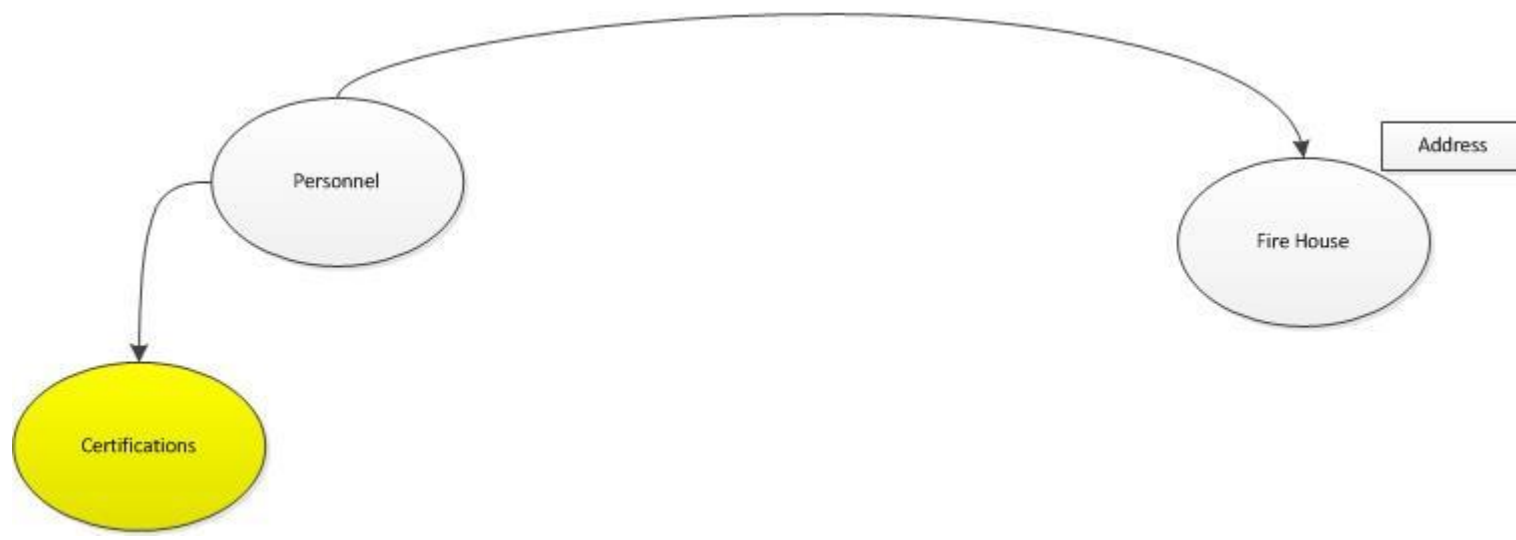


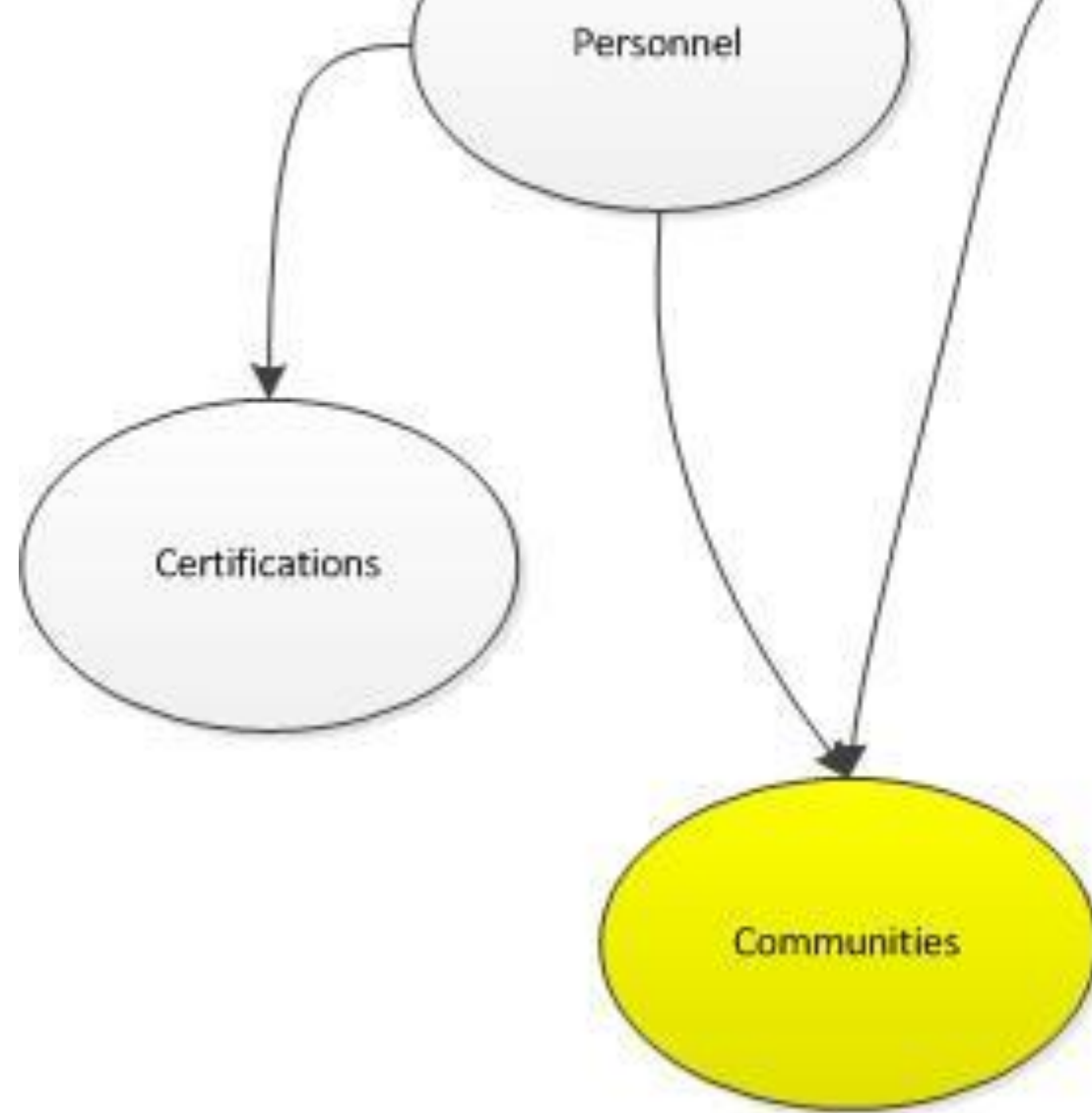
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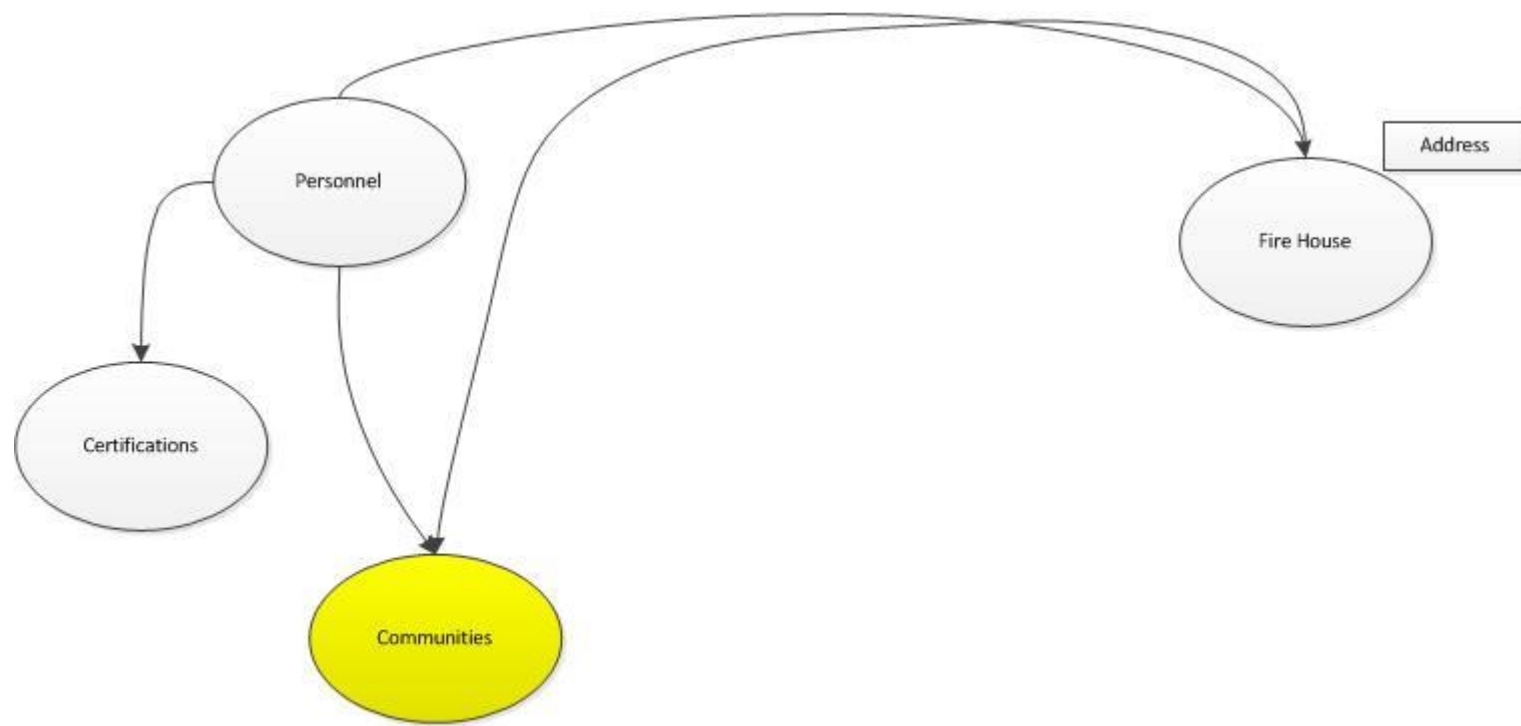


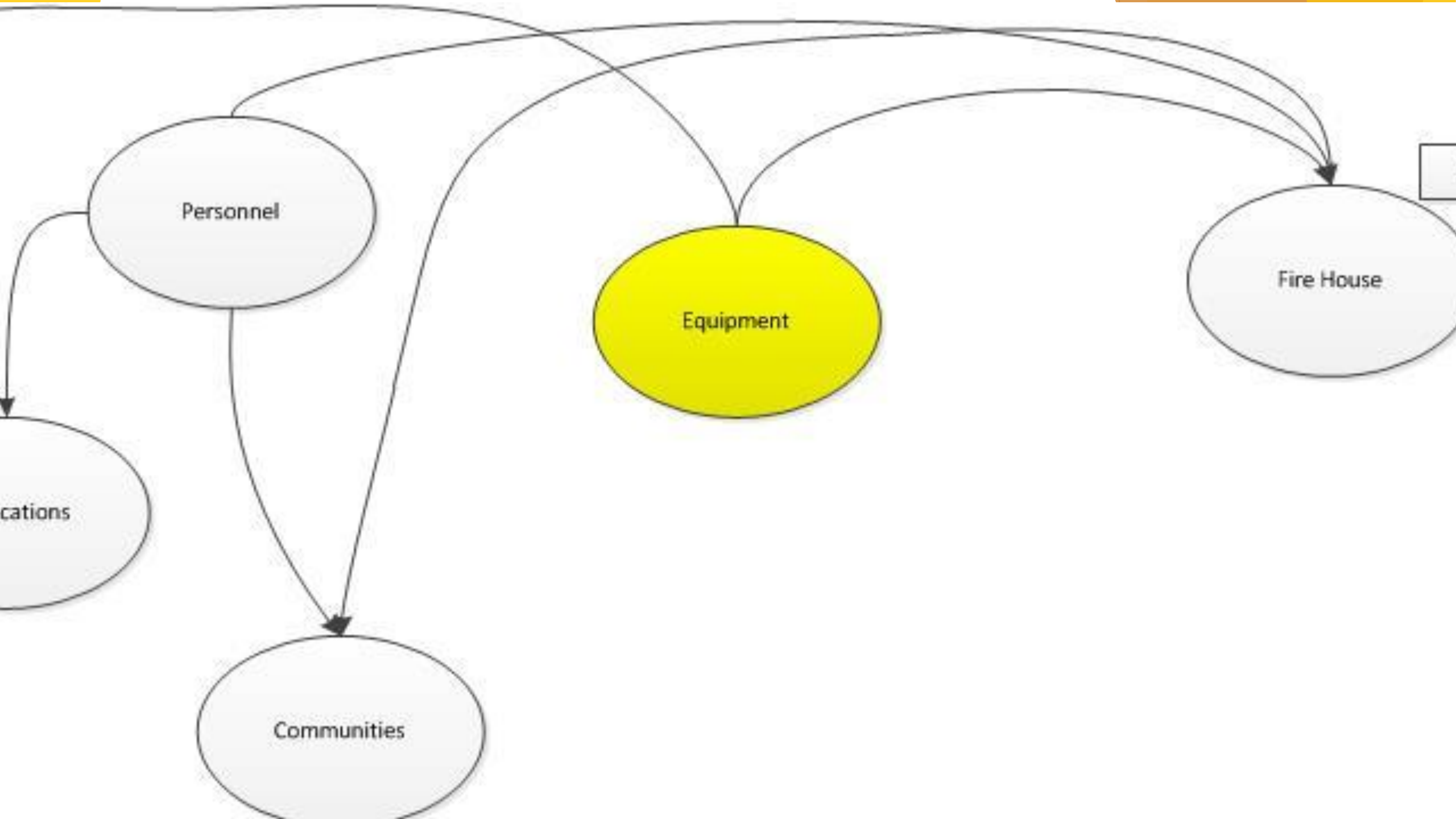


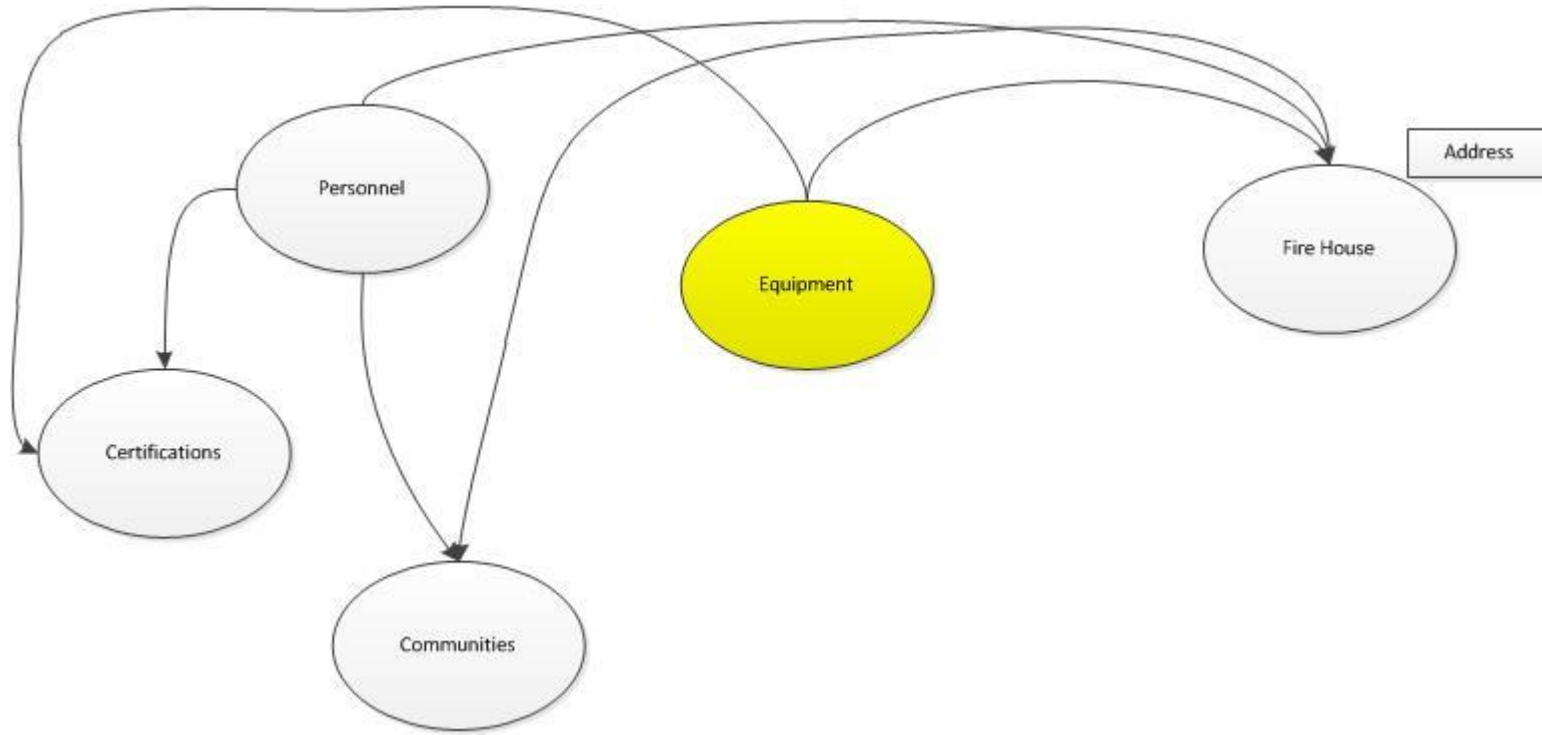


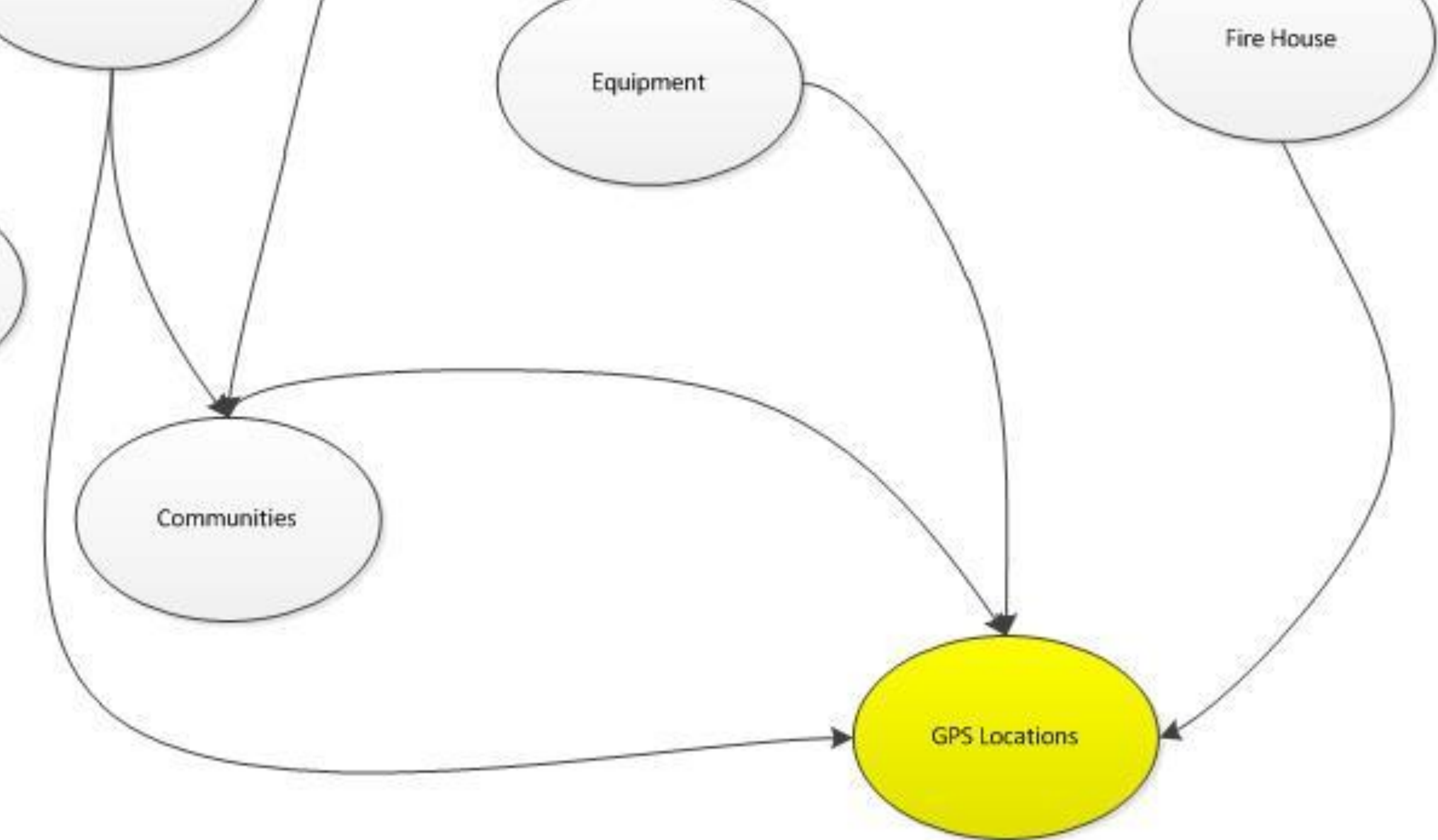


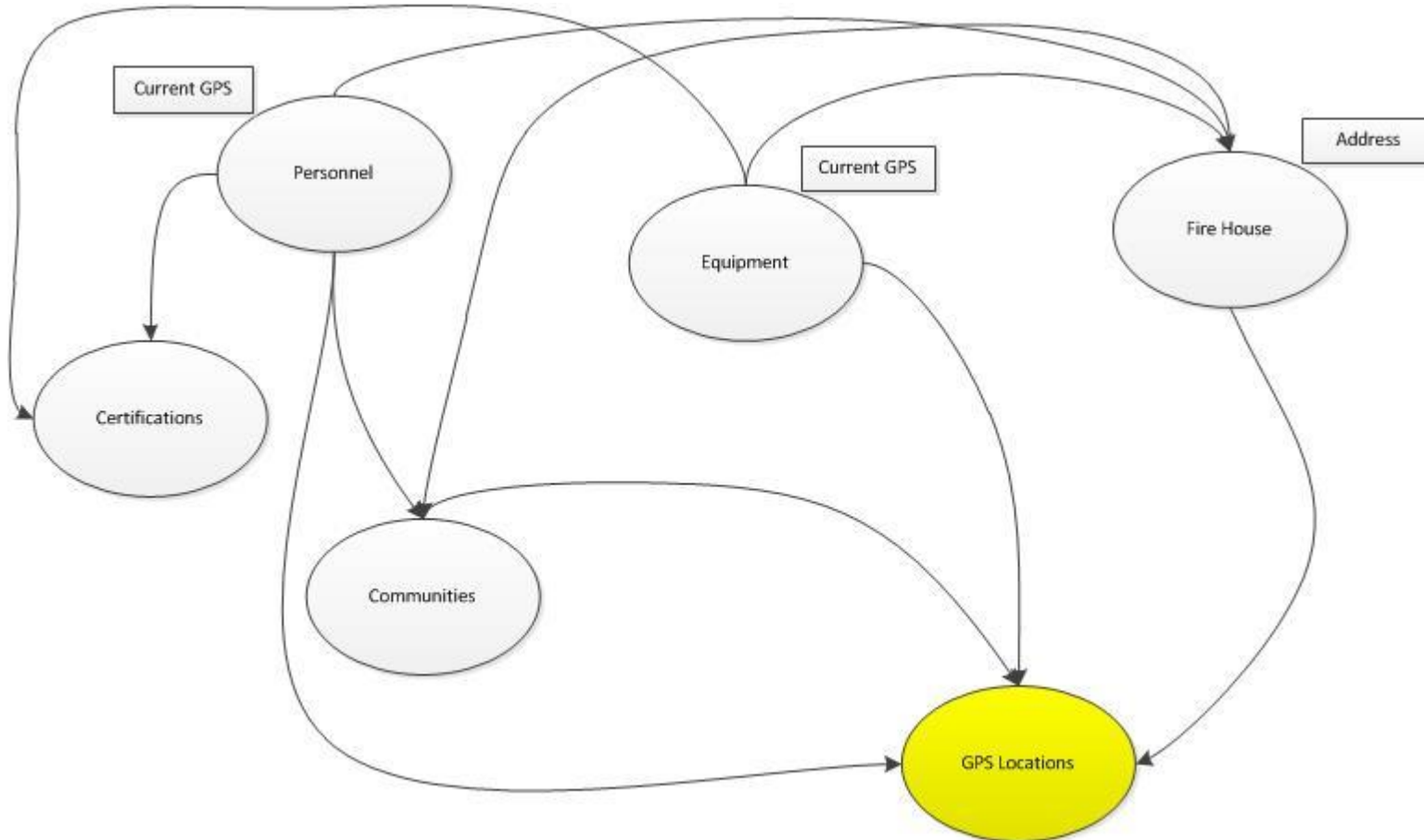


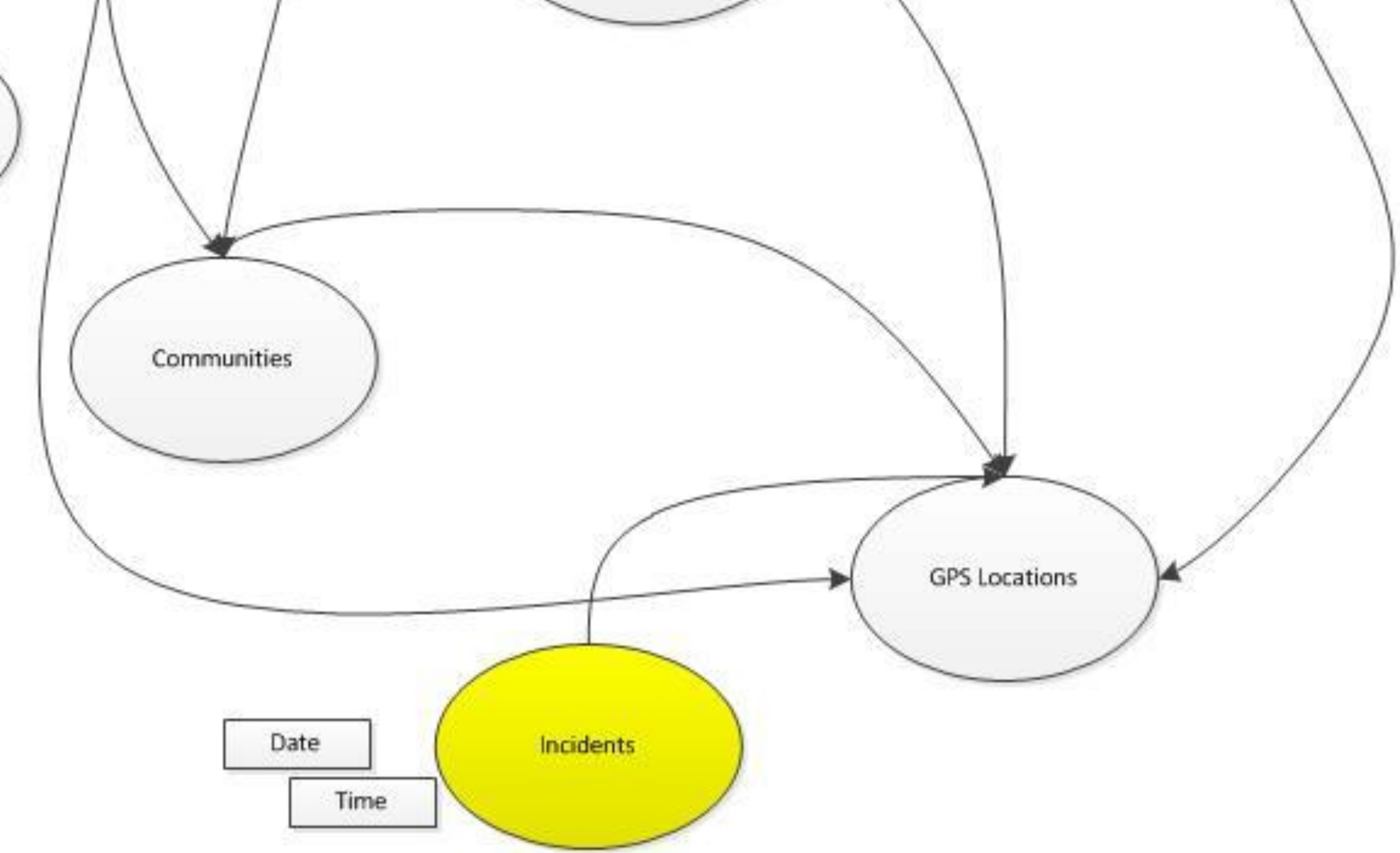


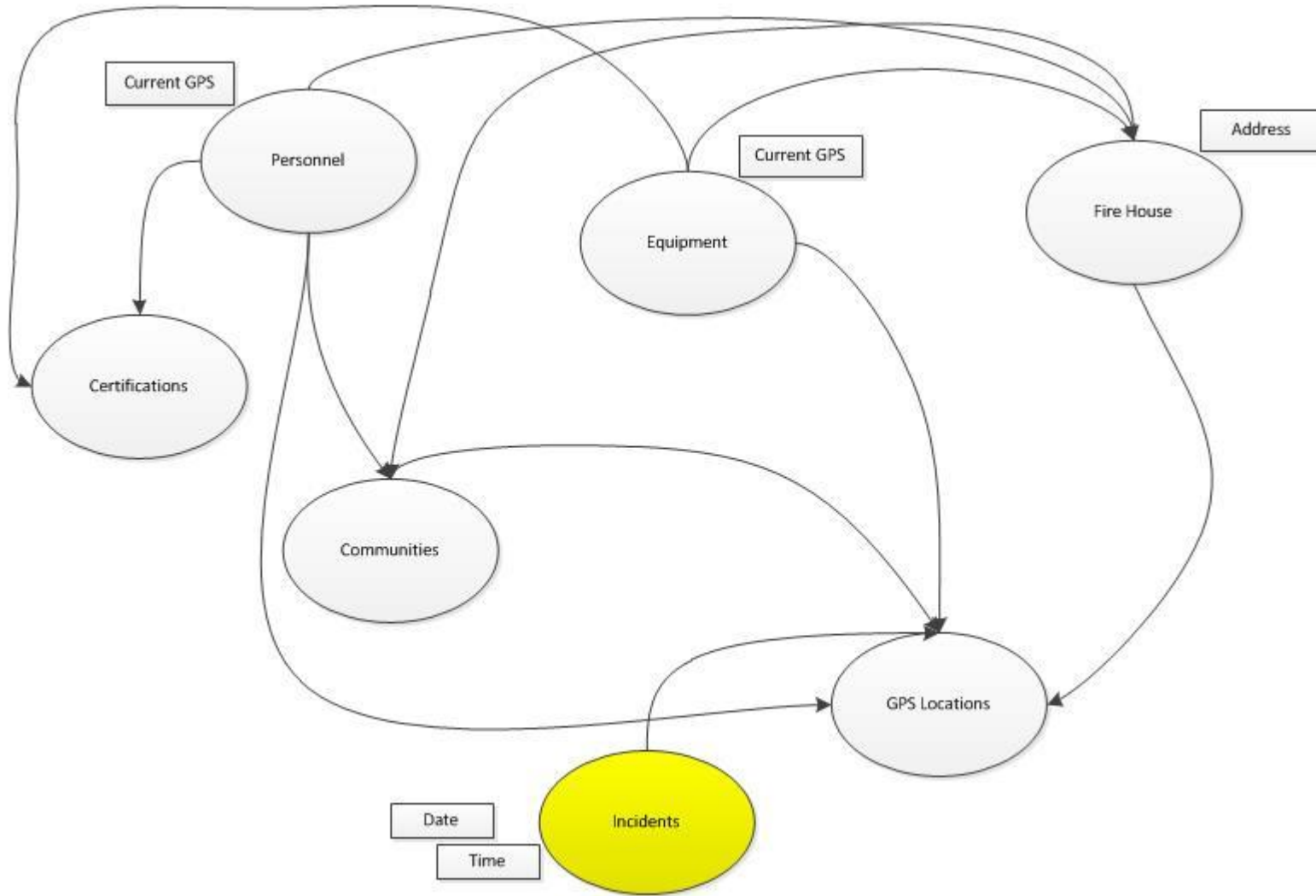


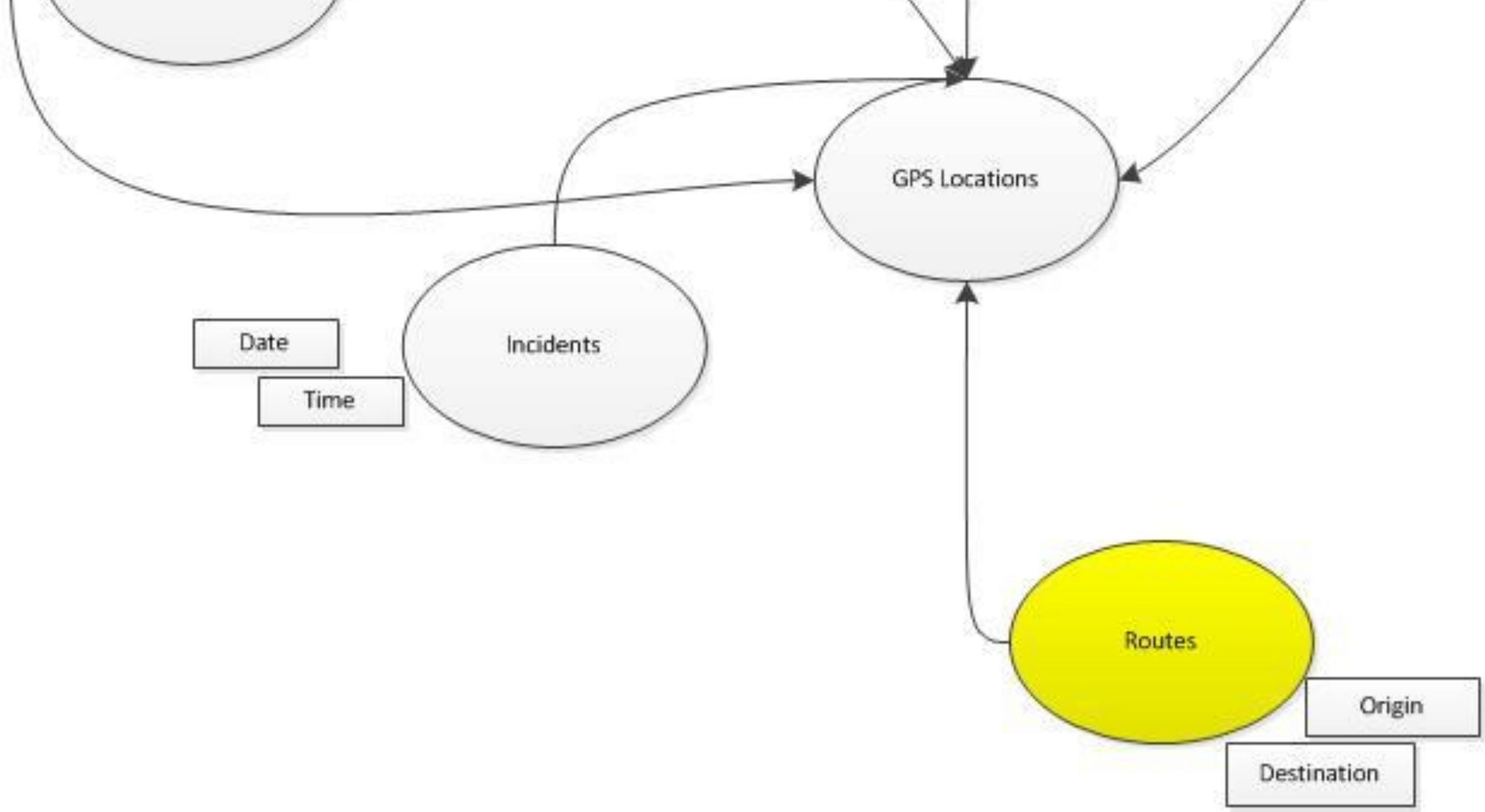


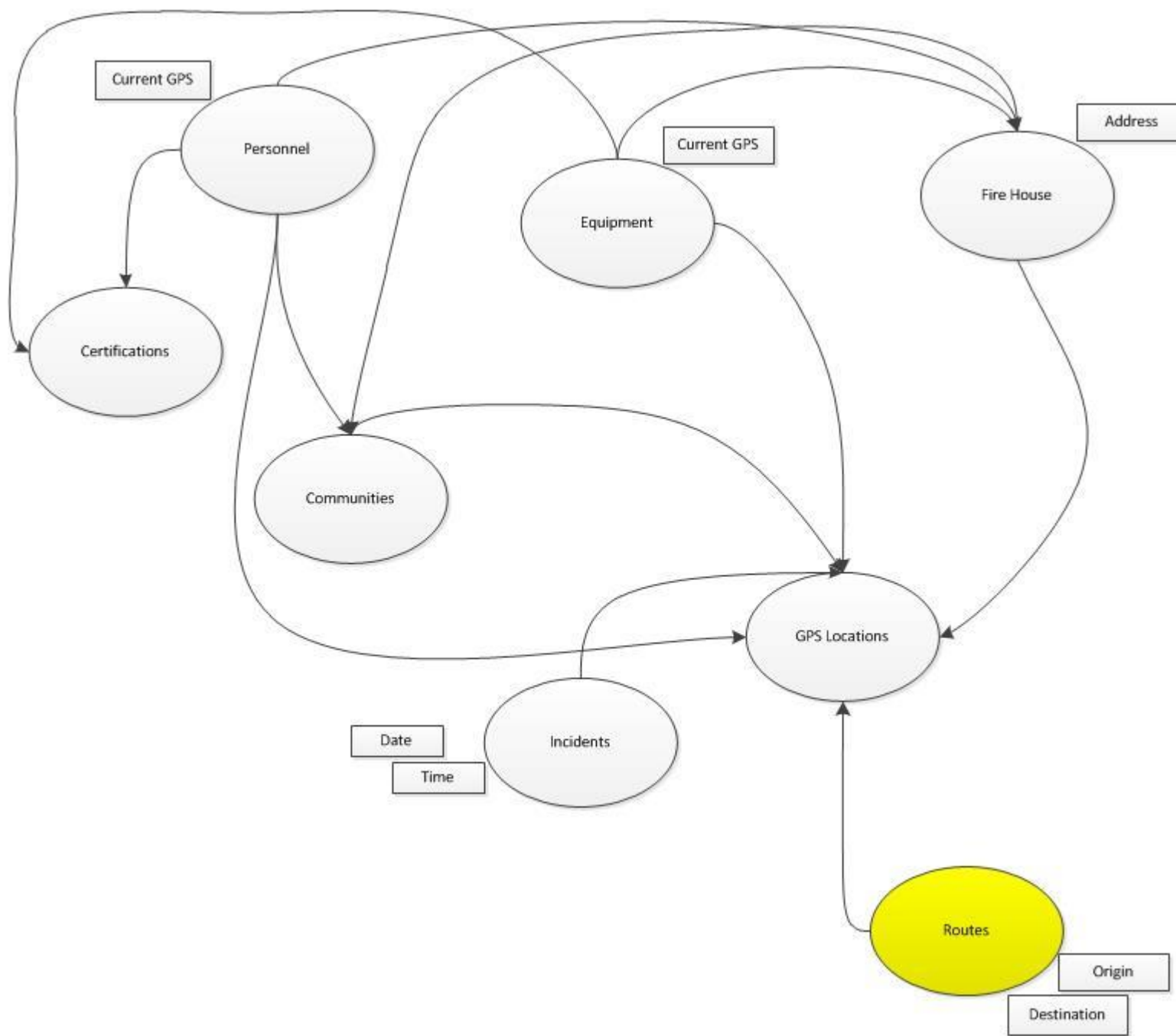


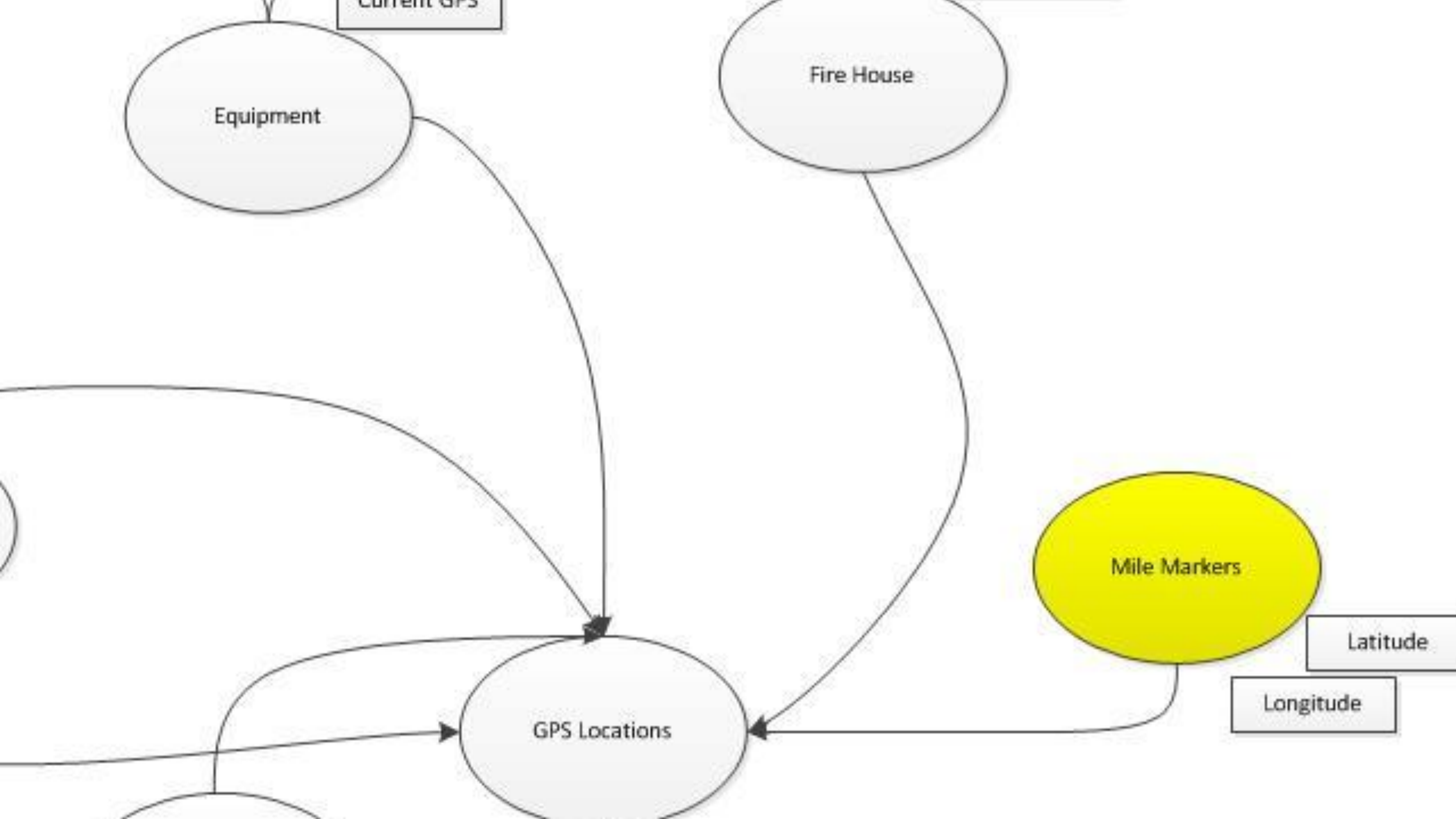


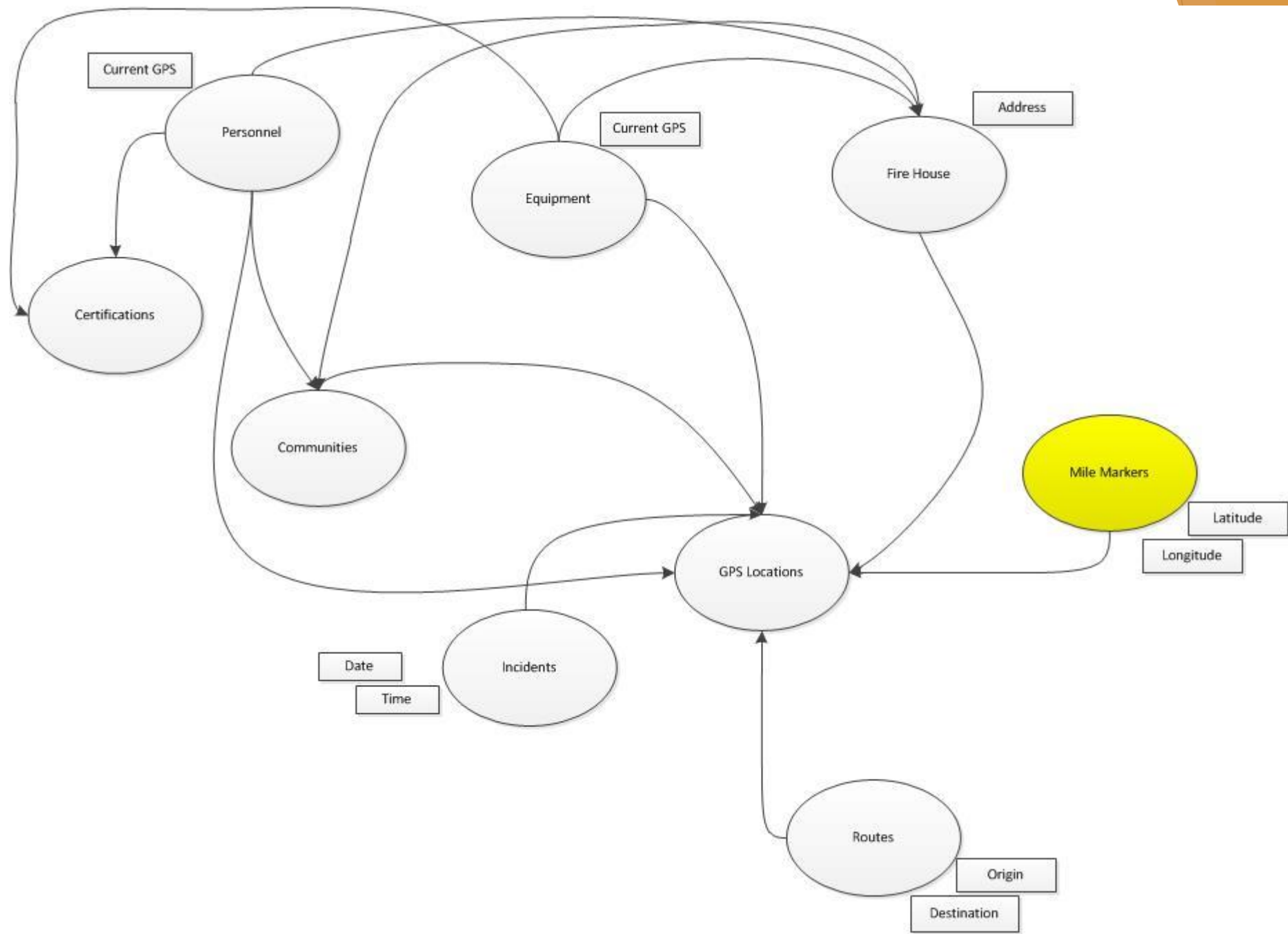


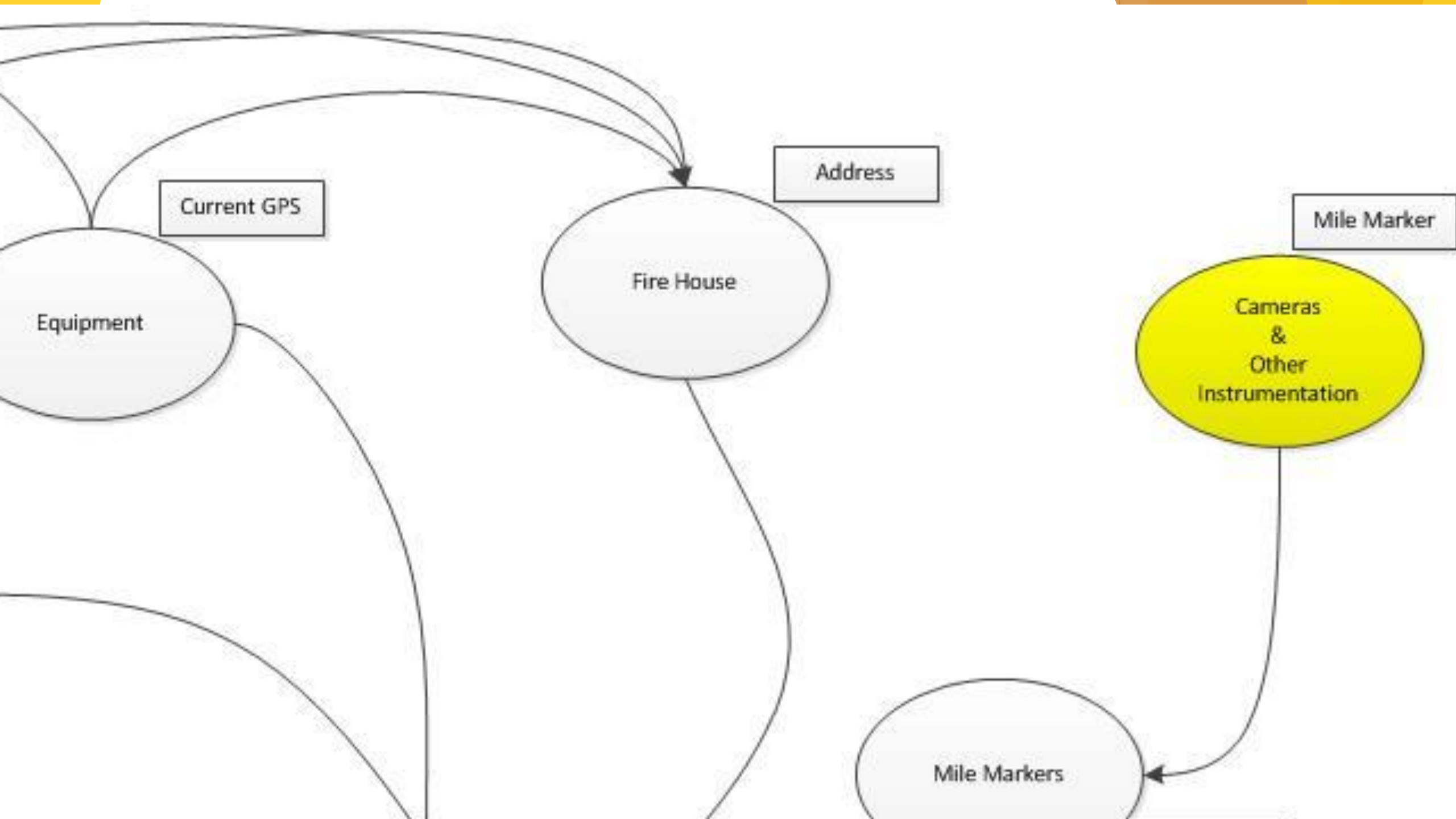


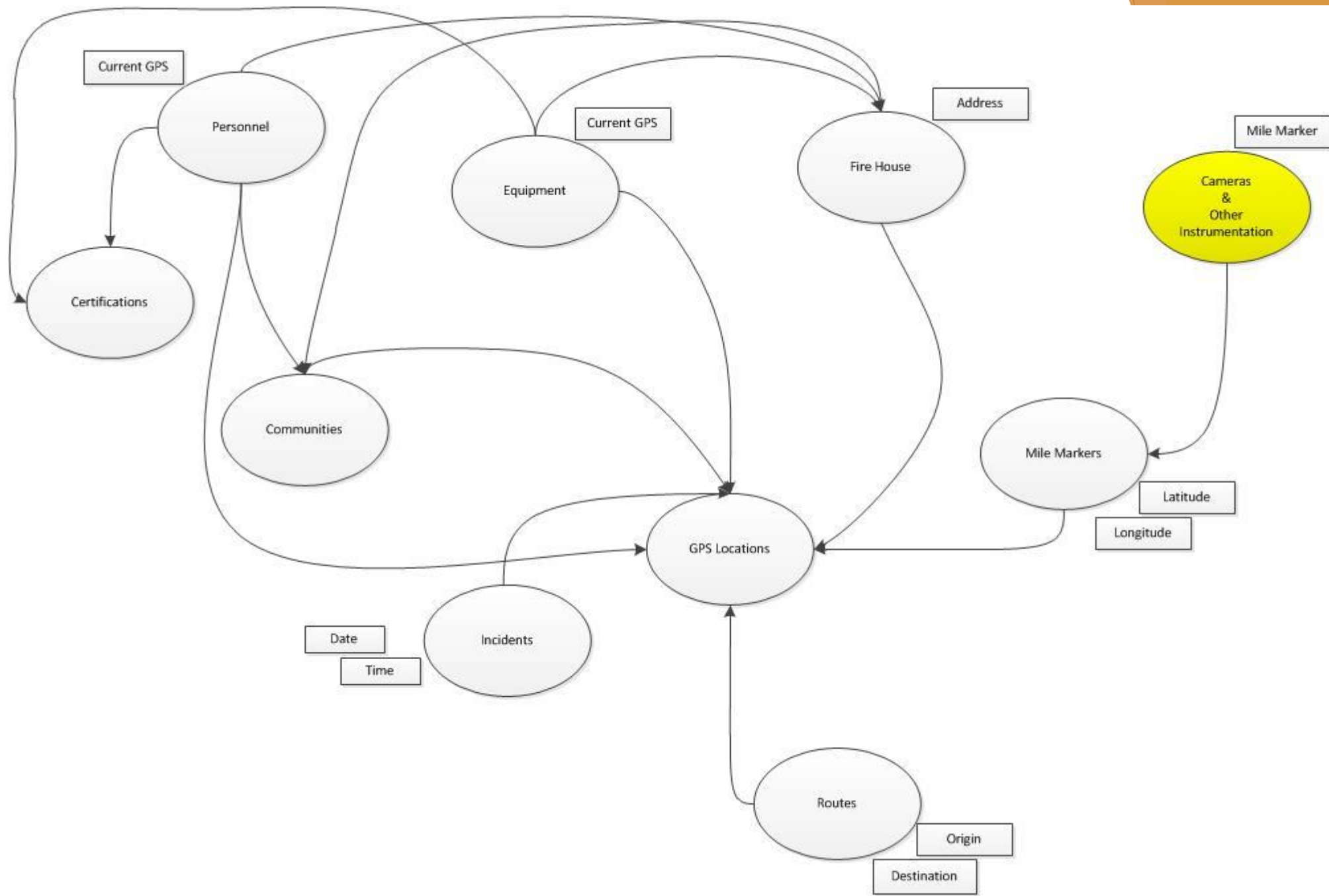


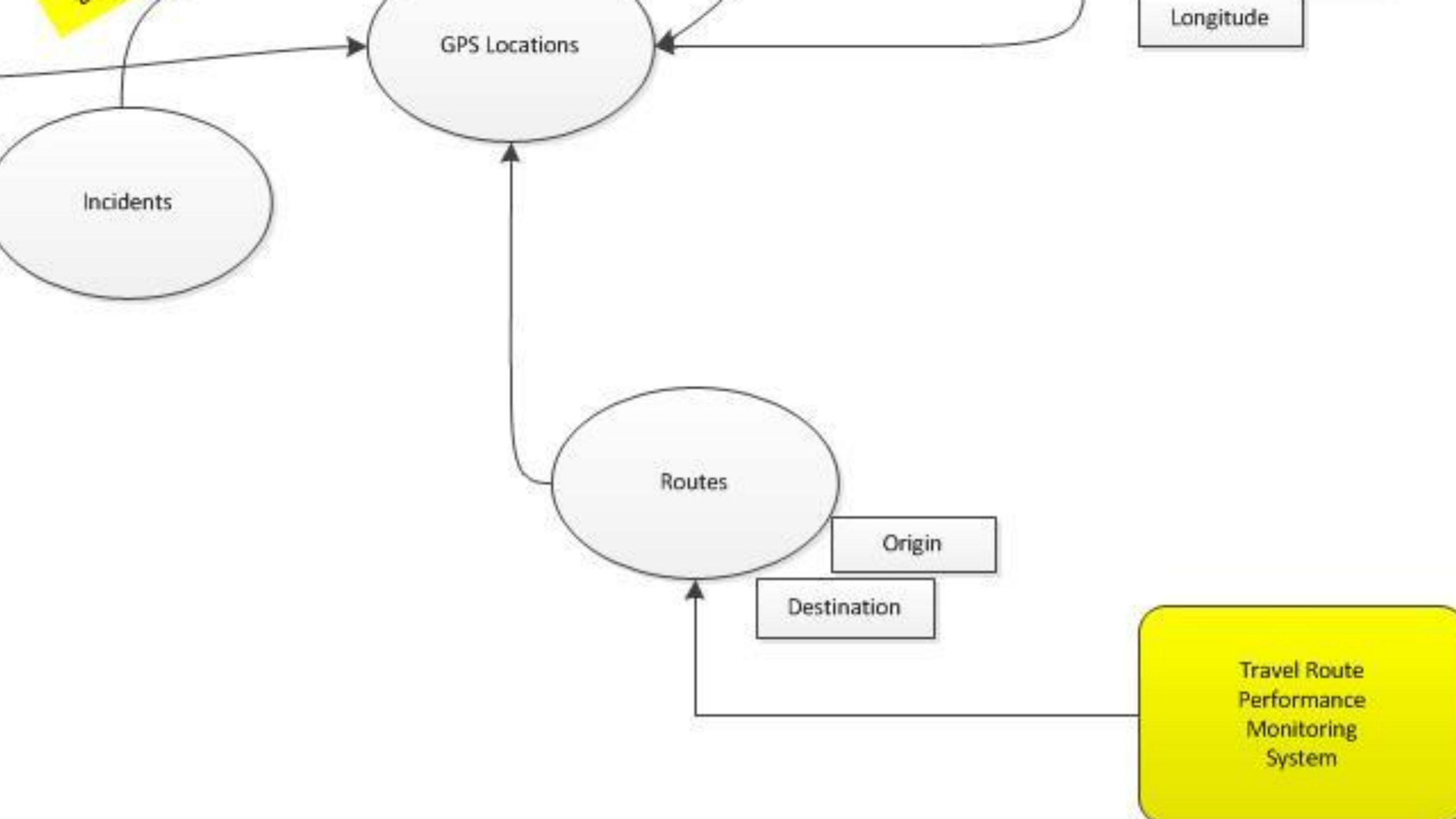


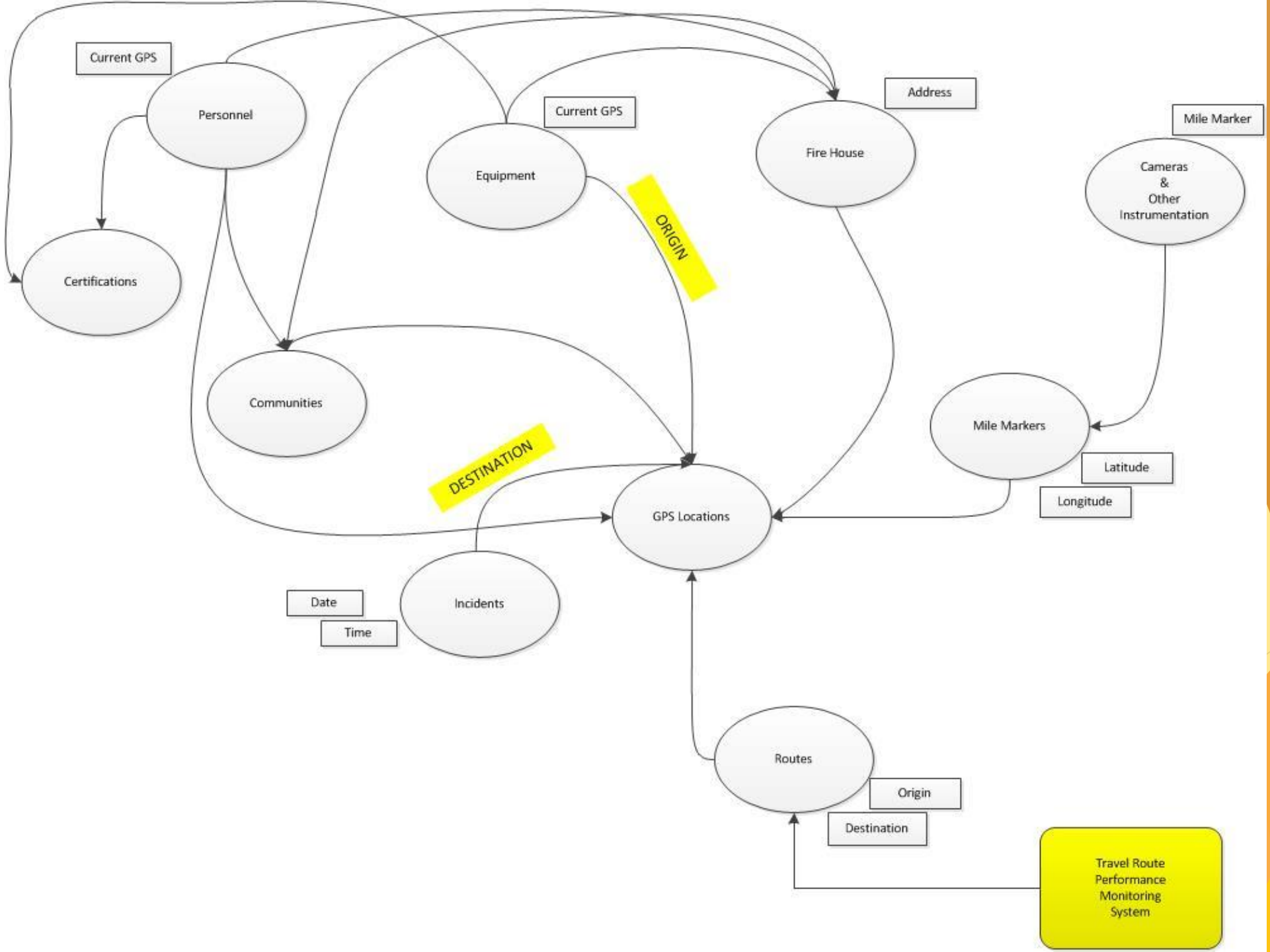


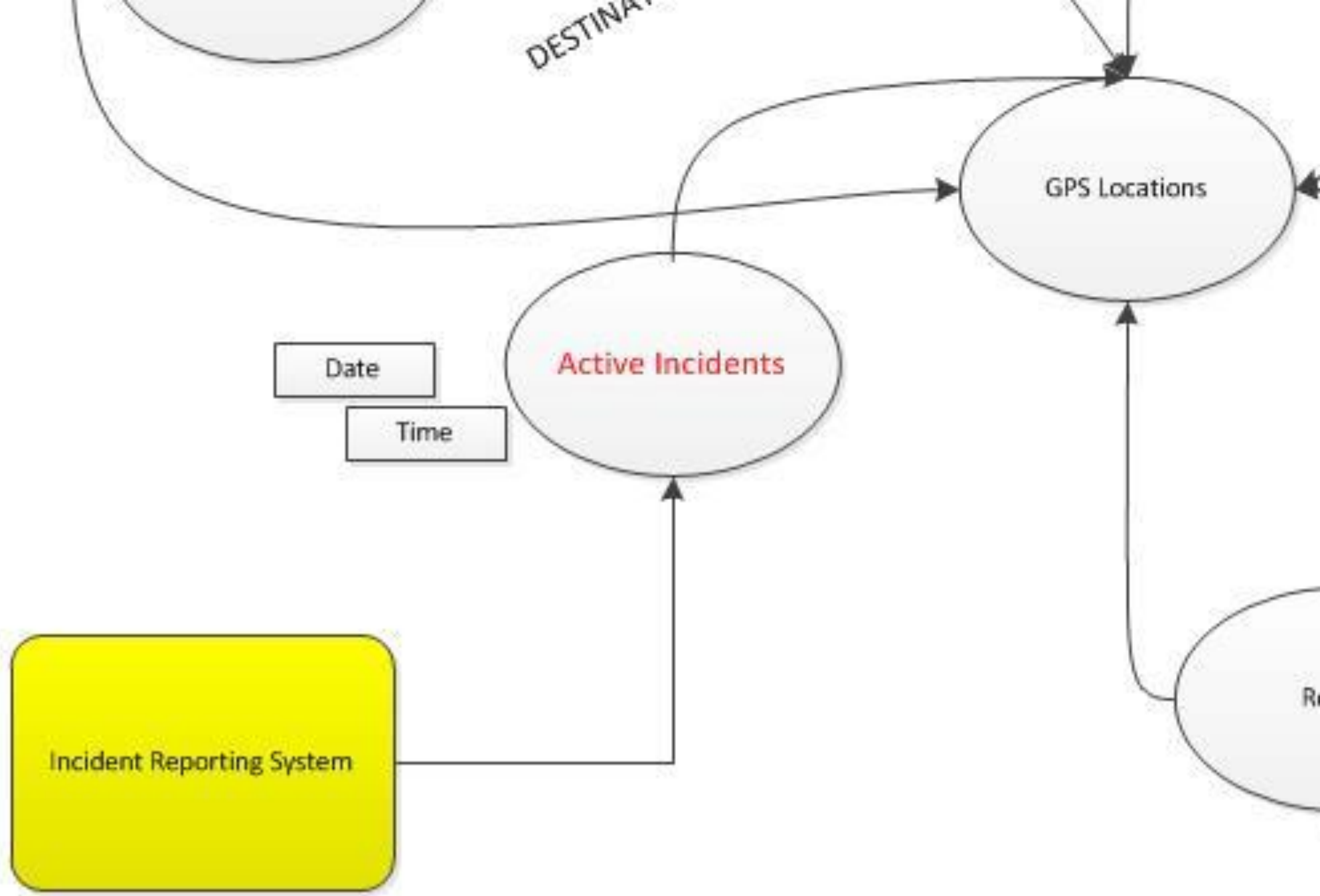


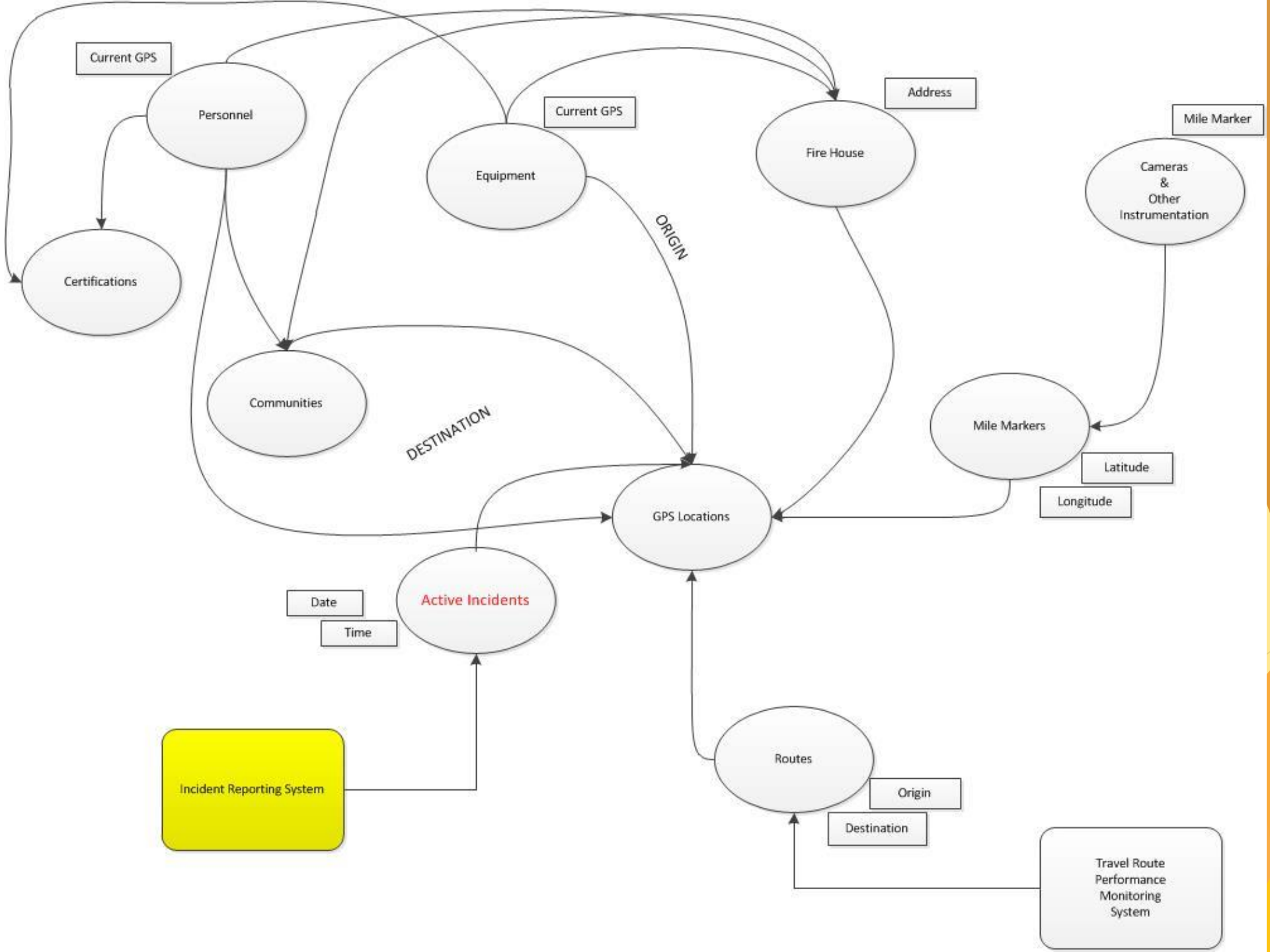


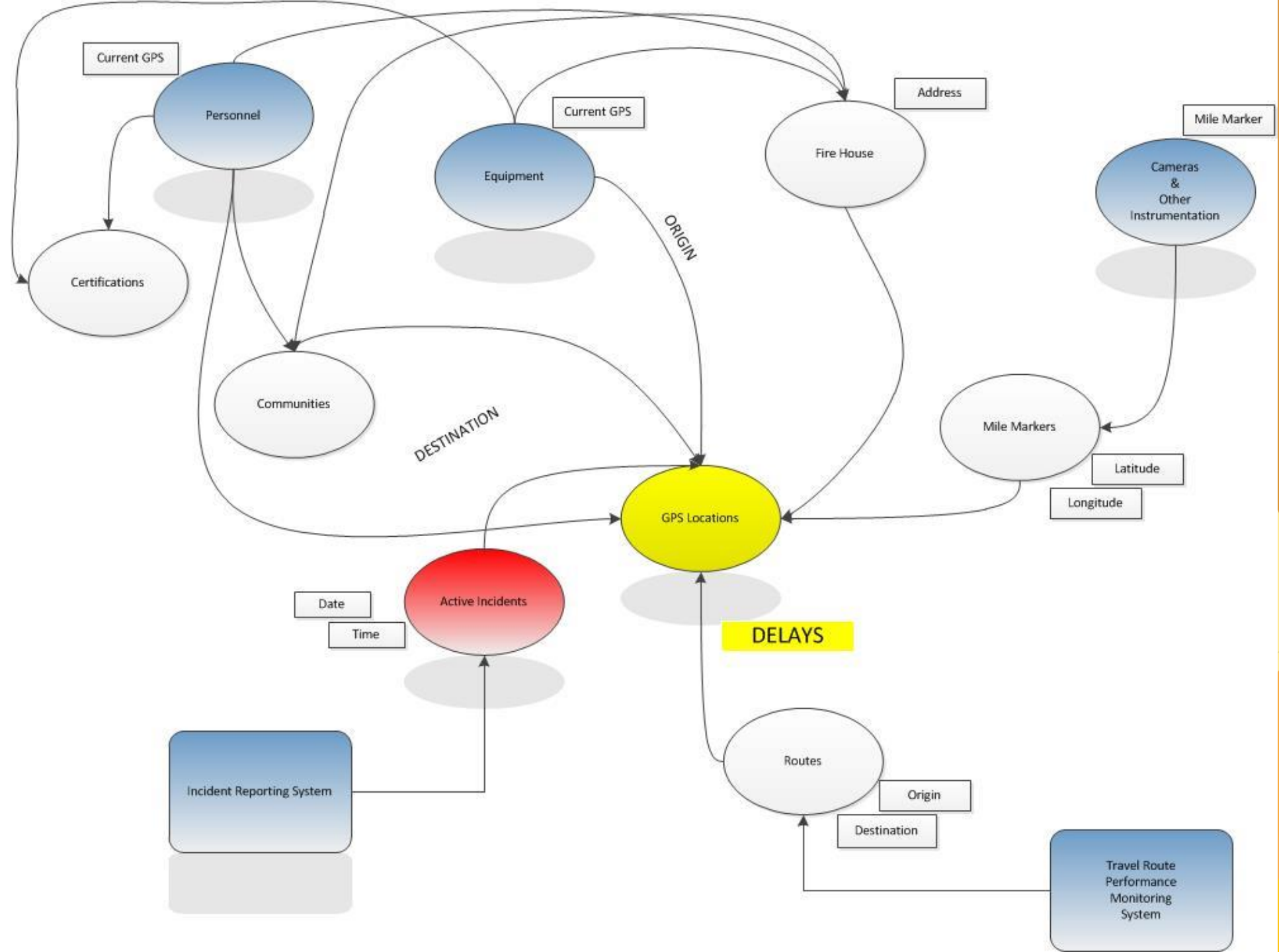










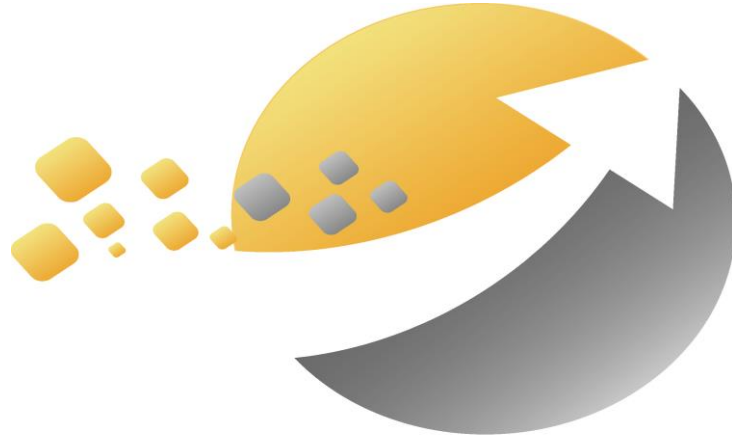


- Boolean
- Conga Lines
- Entrepreneurship

- Big data
- Messy data
- For everyone

Big Data Has a Bad Name

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