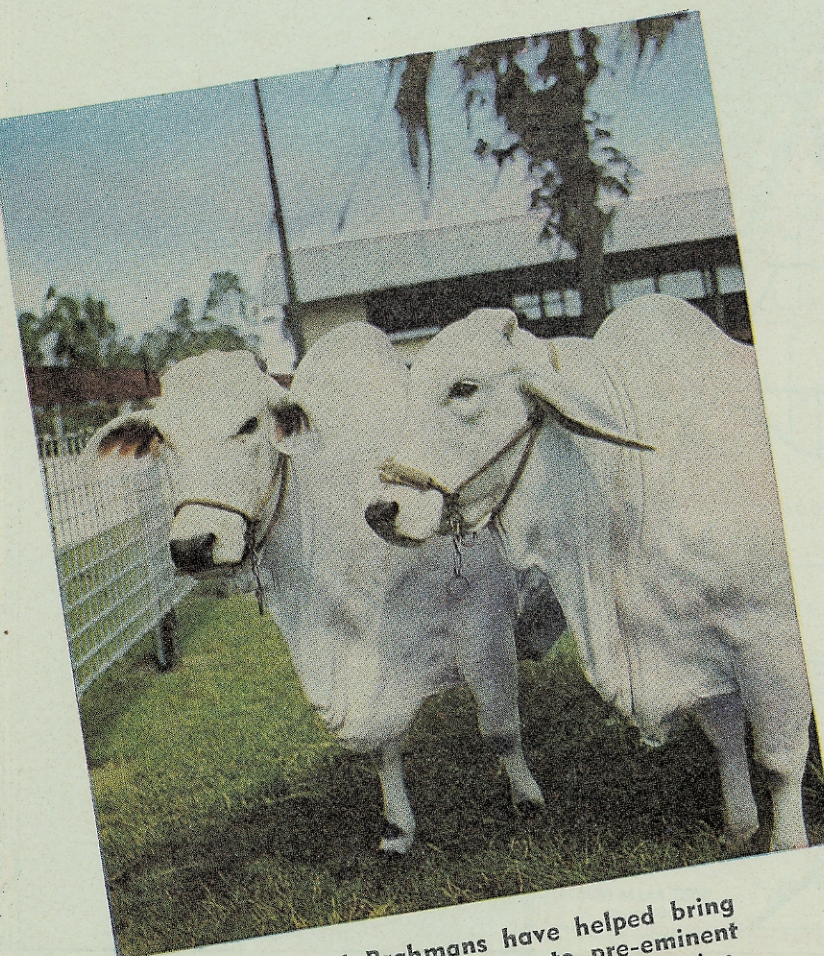


SLASH PINE PLANTED 1940

Fast-growing pines provide Florida with an important agricultural and industrial crop.



The state-owned Ringling Art Museum at Sarasota contains some of the world's finest art treasures. The circus winter quarters are nearby.



Pure-bred Brahman have helped bring Florida's cattle industry to pre-eminent position as a food producer for the nation.



Old Fort Castillo de San Marcos, at St. Augustine, is one of the many historical attractions in the nation's oldest city.



Florida's ocean and Gulf waters offer the world's finest deep sea fishing.



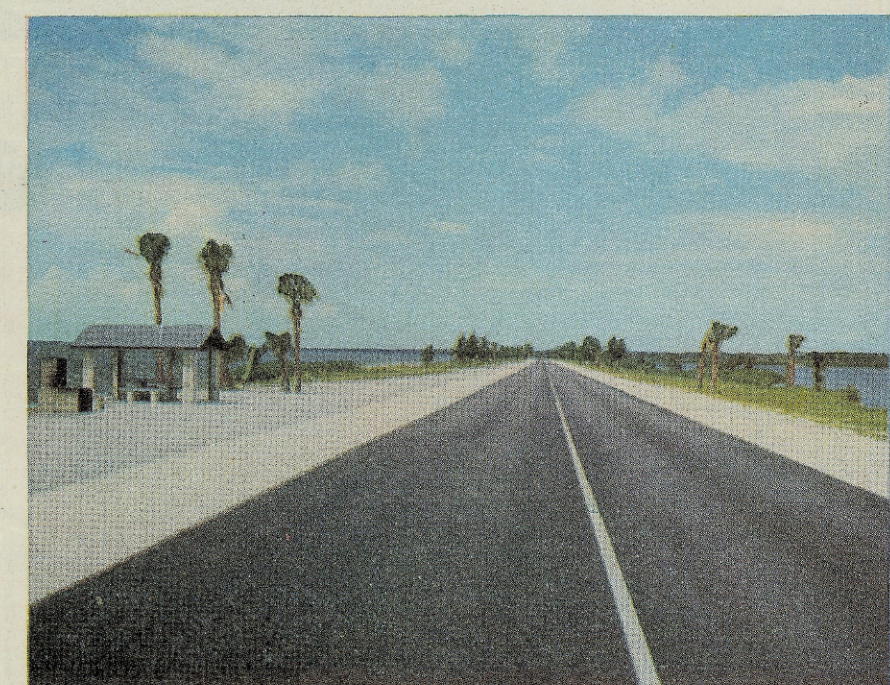
While you're in Florida, the world's greatest citrus producing area, enjoy its delicious fresh citrus fruit.



Hugh Taylor Birch State Park at Ft. Lauderdale exemplifies the beauty of Florida's outdoors — enjoyable the year 'round.



Elsive quail are among many of Florida's attractions for the nation's hunters.



Courtney Campbell Parkway, near Tampa, offers nine miles of free roadside recreational facilities.

ALABAMA

FLORIDA

GEORGIA

SCENIC and PICTURESQUE Florida

FOLLOW the sunshine state's network of modern highways to every traditional and enchanted point of interest in this historic and scenic peninsula.

Yield to the lure of the playground of America, fascinating resort of pleasant winters and delightful summers. Visit its many and different beaches stretching over the longest coast line of any other state. Enjoy a sports program almost without parallel for variety. Drop your line into some of the world's greatest fishing waters.

Drive comfortably over wide, safe roads to Florida's state parks, game preserves, federal forests, natural wonders, mammoth springs, and gardens filled with rare, exotic flowers and tropical growth.

Leisurely travel the shaded, pleasant byways offering peace and rest and in imagination re-create the romantic days of the first conquistadors.

He who comes once comes again with his friends and Florida's visitors multiply from year to year.

OFFICIAL ROAD MAP
Published by THE STATE ROAD DEPARTMENT OF

Florida Florida



STATE ROAD DEPARTMENT
of FLORIDA

To Our Guests:

The State Road Department of Florida is happy to have you in Florida. We have planned for you the most scenic and interesting routes through the Sunshine State. We have also planned for you the most interesting and beautiful spots in Florida. We have planned for you the most interesting and beautiful spots in Florida. We have planned for you the most interesting and beautiful spots in Florida.

Very truly yours,
Raymond J. Wankam
Director

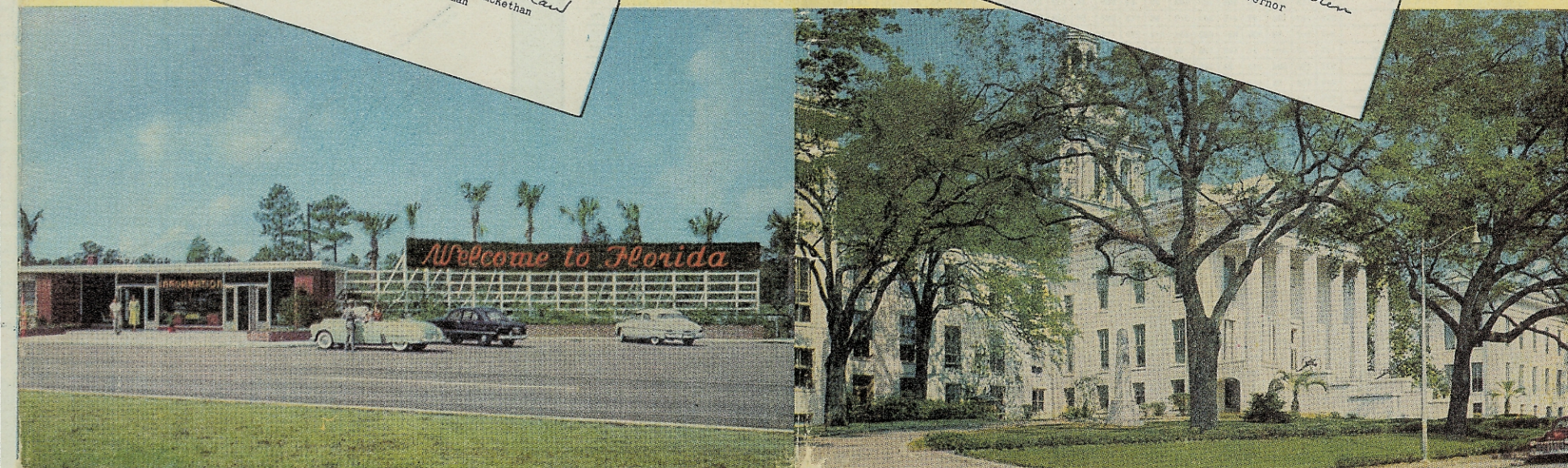


STATE OF FLORIDA
EXECUTIVE OFFICE
TALLAHASSEE

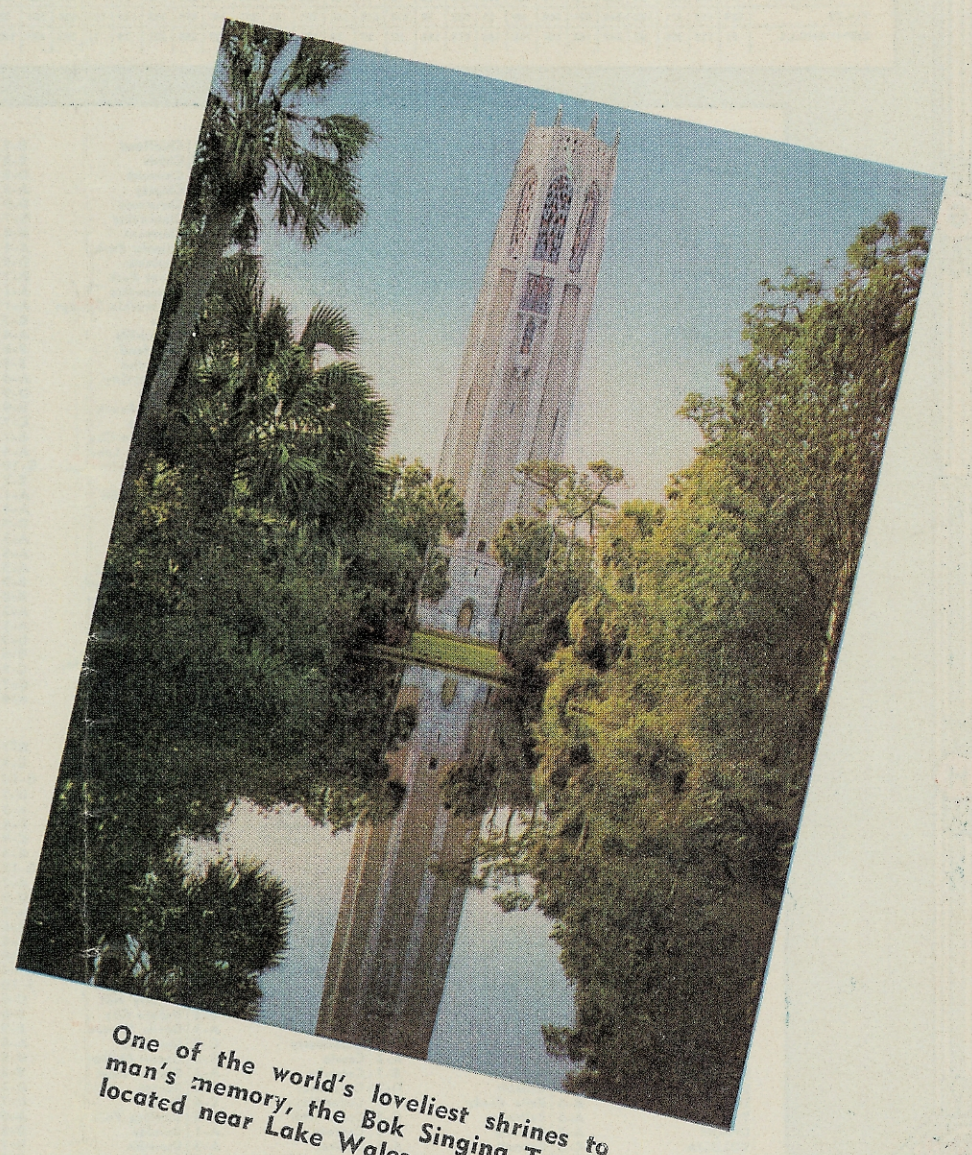
To Our Guests:

On behalf of the two and one-half million citizens of Florida I bid you a most cordial welcome to the Sunshine State. We have planned for you the most scenic and interesting routes through the Sunshine State. We have also planned for you the most interesting and beautiful spots in Florida. We have planned for you the most interesting and beautiful spots in Florida.

Most sincerely and cordially,
Leah Sherman
Governor



Florida's Highway Patrol operates for your protection and safety. Help them make Florida highways safe.



One of the world's loveliest shrines to man's memory, the Bok Singing Tower, located near Lake Wales.



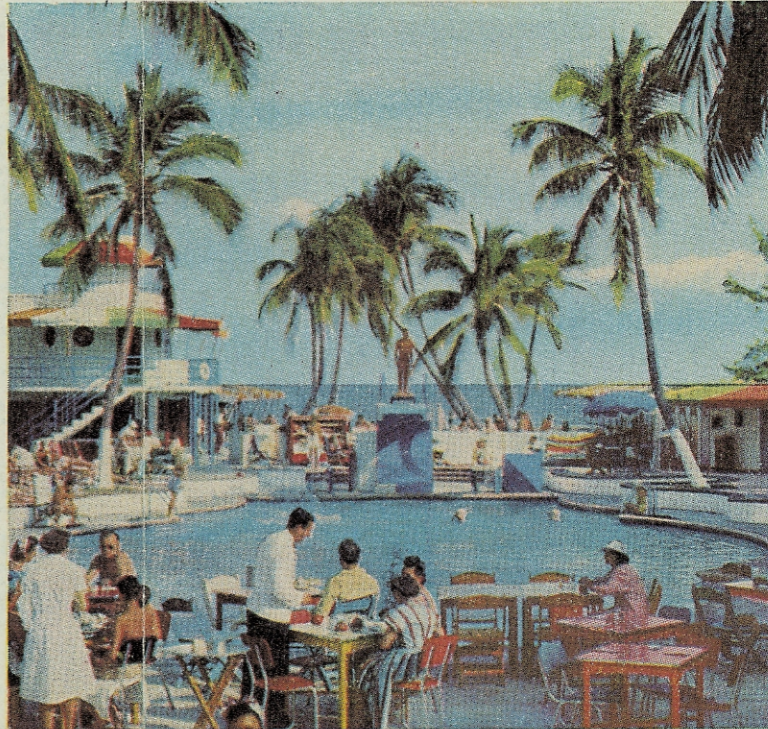
World-renowned Daytona Beach offers diversified entertainment. Colorful "gold sand" like those above are among the many enjoyment features.



Florida's fresh-water fishing draws sportsmen from the entire nation. Two anglers try their luck for black bass in the famous Deed Lakes.



Fine vegetables for all America come from Florida — the winter vegetable center of the nation. This is a celery crop at harvest time.



This scene at Miami Beach is typical of Florida's incomparable ocean and beach facilities which make the "Sunshine State" the nation's leading vacation land.