



Southernmost point in the United States at Key West.



Palatial Ringling Art Museum at Sarasota contains world-renowned treasures of art, sculpture and antiques valued at forty million dollars.



Silver Springs, 5 1/2 miles east of Ocala on State Road 40, where many varieties of fish, turtles and shell fish may be seen through glass bottom boats in nature's underwater fairyland.



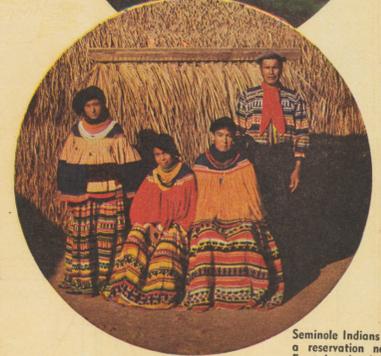
Oriental Gardens, 2 miles south of Jacksonville on State Road 13, contain a variety of trees, flowers and plants in an Asiatic atmosphere.



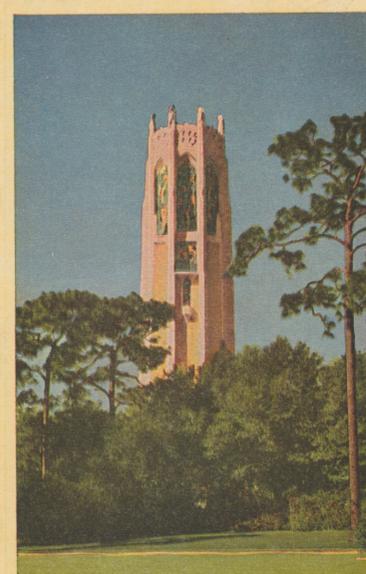
Killarn Gardens near Tallahassee, for many years a private estate. Camellias and azaleas predominate in these beautifully landscaped gardens.



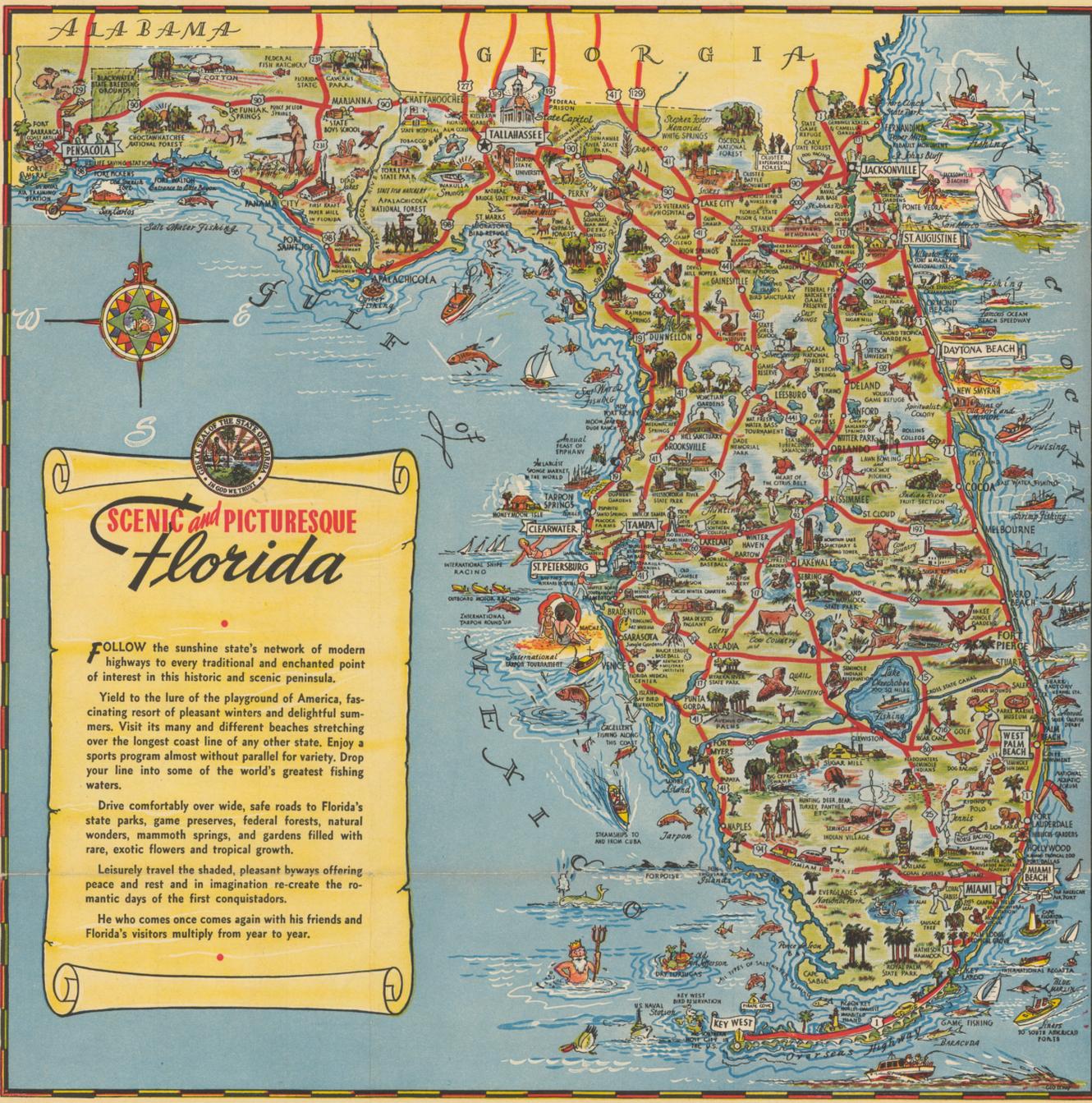
Bougainvillea vine in bloom at Cypress Gardens, 4 1/2 miles southeast of Winter Haven. Countless exotic flowers, trees, plants, shrubs, abound here on the shores of beautiful Lake Eloise.



Seminole Indians on a reservation near Fort Lauderdale.



The Mountain Lake Sanctuary and Singing Tower, built by Edward William Bok near Lake Wales, contains seventy-one bells which weigh one hundred and twenty-five thousand pounds and blend their tones in a pleasing carillon.



SCENIC and PICTURESQUE Florida

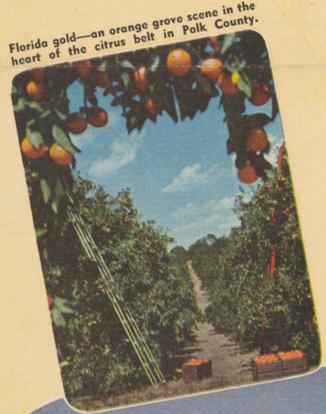
FOLLOW the sunshine state's network of modern highways to every traditional and enchanted point of interest in this historic and scenic peninsula.

Yield to the lure of the playground of America, fascinating resort of pleasant winters and delightful summers. Visit its many and different beaches stretching over the longest coast line of any other state. Enjoy a sports program almost without parallel for variety. Drop your line into some of the world's greatest fishing waters.

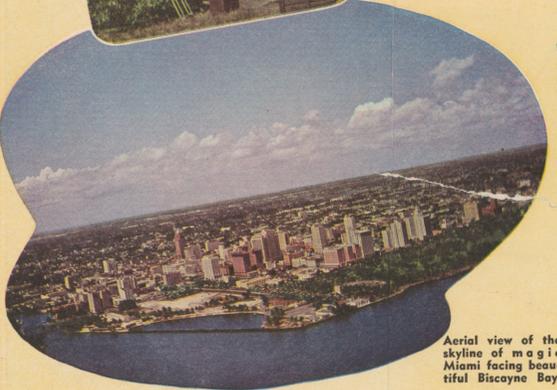
Drive comfortably over wide, safe roads to Florida's state parks, game preserves, federal forests, natural wonders, mammoth springs, and gardens filled with rare, exotic flowers and tropical growth.

Leisurely travel the shaded, pleasant byways offering peace and rest and in imagination re-create the romantic days of the first conquistadors.

He who comes once comes again with his friends and Florida's visitors multiply from year to year.

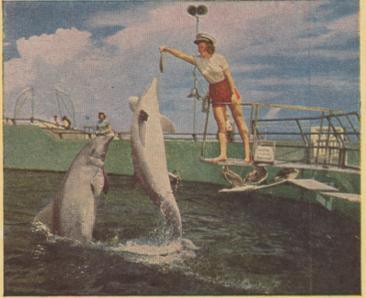


Florida gold—an orange grove scene in the heart of the citrus belt in Polk County.



Aerial view of the skyline of magic Miami facing beautiful Biscayne Bay.

The world's only oceanarium at Marine Studios, Marineland, 18 miles south of St. Augustine on State Road A1A.

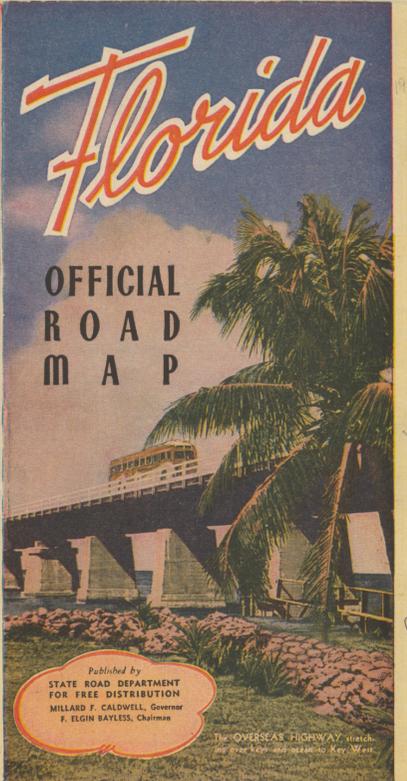


Sport fishing in the Gulf waters off Pensacola. Florida waters are the most productive of game fish of any in the world.



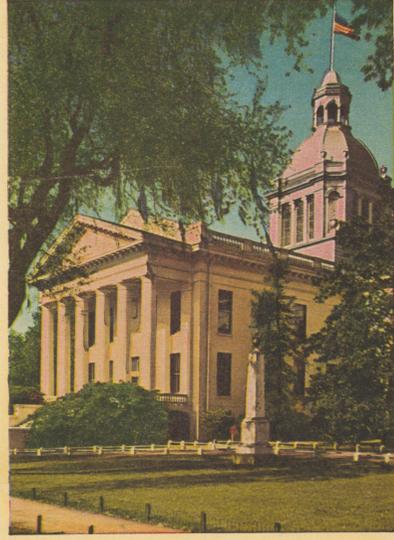
Each Florida Highway Patrolman is desirous of cooperating with the traveler on Florida's modern system of highways. Your cooperation with him will contribute to your safety, comfort and protection. Your patrolman will be pleased to render every courtesy and attention. Do not hesitate to call him.

DEPARTMENT OF PUBLIC SAFETY

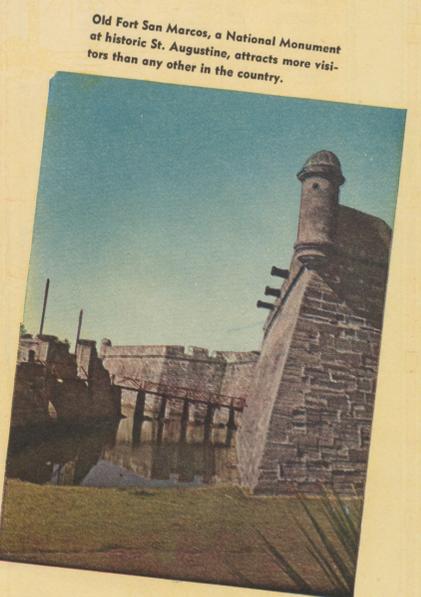


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THE OVERSEAS HIGHWAY stretches from Key West to Key West



Florida's state capital building at the seat of government at Tallahassee. Florida State University and Florida A. & M. College for Negroes are also located at the capital.



Old Fort San Marcos, a National Monument at historic St. Augustine, attracts more visitors than any other in the country.