



STAR-SPANGLED SOUNDS!

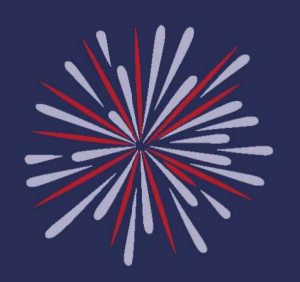
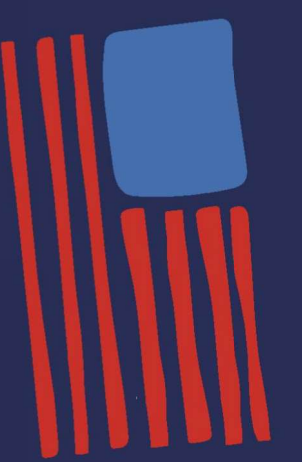
START THE PLAYLIST BEFORE YOU START THE CAR

TAKE FLORIDA'S 250 ROAD TRIP

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BUCKLE UP
(AND SAFELY)

FOR THE ULTIMATE FLORIDA ROADTRIP



Established by Spanish explorers in 1559, Pensacola is the site of America's first attempted European settlement—where the story of Florida's rich and complex history truly begins.



Tallahassee became Florida's capital in 1824 because it was a convenient midway point for legislators traveling from St. Augustine and Pensacola.

Dr. John Gorrie received the first U.S. patent for a mechanical ice-making machine in 1851. This Florida-born innovator laid early foundations for mechanical refrigeration and the very concept of air conditioning.

Built on the booming cigar industry and connected by Henry Plant's railway, Ybor City put Tampa on the map as a major manufacturing hub and helped spark Florida's rise in the New South.

While Florida orange juice is iconic, Florida's citrus farmers also grow delicious grapefruit, tangerines, and specialty varieties, offering a diverse array of fresh flavors, making Florida synonymous with citrus.

Henry Ford, the automobile titan, bought a winter estate next to inventor Thomas Edison in Fort Myers. Their enduring friendship highlights Florida as a place where great minds converged and collaborated.

The Everglades, once threatened, are now the focus of a groundbreaking restoration effort to revive one of Florida's most iconic landscapes and secure its natural heritage for generations to come.

Before he became president, Andrew Jackson served as Florida's first territorial governor, and his legacy still stands tall in Jacksonville, where a statue honors the man who helped shape the state's early American identity.

St. Augustine, founded in 1565, is the oldest continuously inhabited European-established settlement in the continental United States, rich in layered history such as Castillo de San Marcos, a 17th-century Spanish fort, which is the oldest masonry fort in the continental United States.

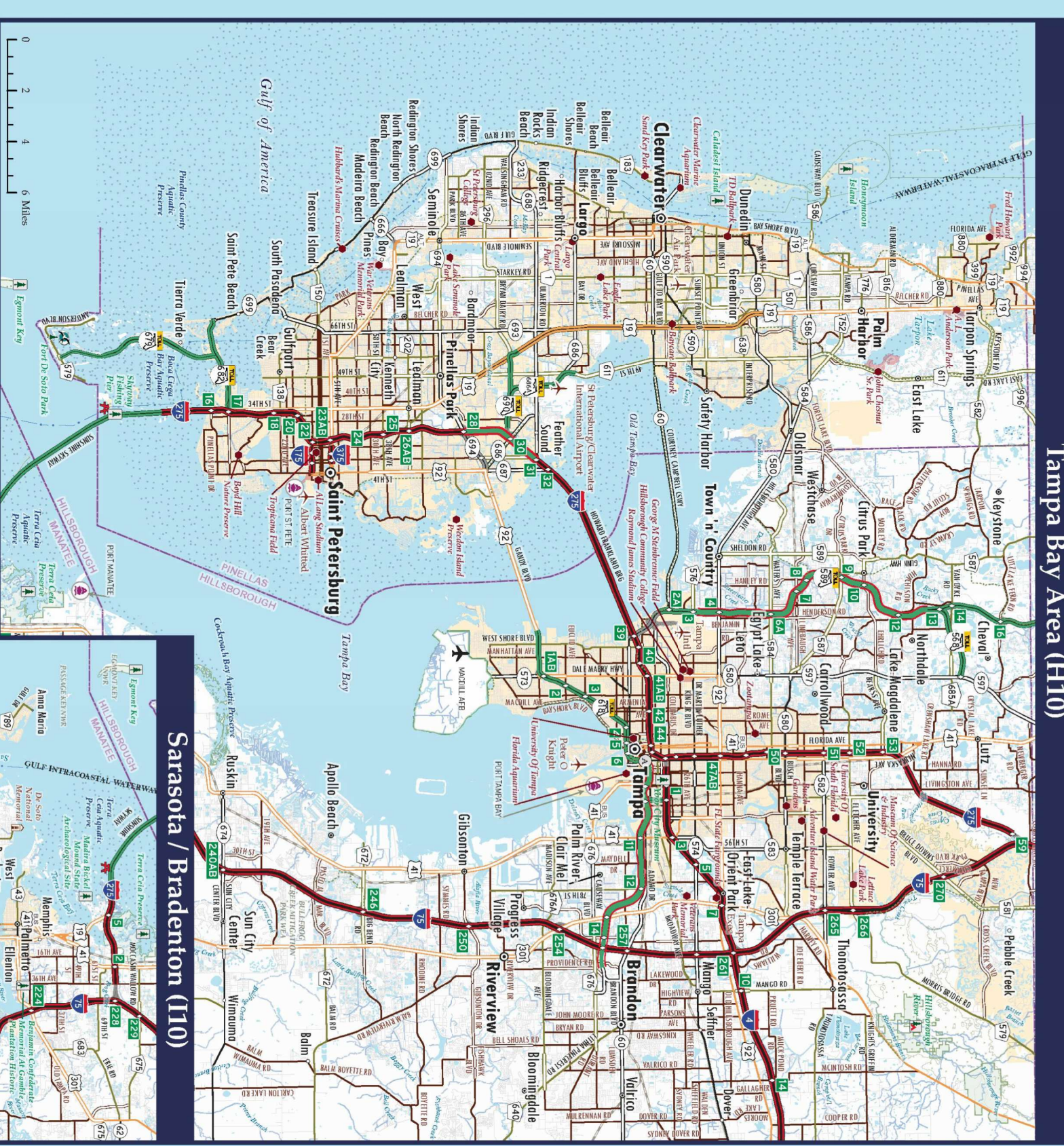
Florida is home to Cape Canaveral, a global hub for space launches, including historic missions like Mercury, Gemini, and Apollo, showcasing continuous innovation.

Construction of the Florida East Coast Railway was completed in 1912 and accomplished Henry Flagler's goal of extending the railroad to Key West. This achievement, along with Flagler's development of hotels and agriculture along the railway, helped Florida build the strong tourism industry that it maintains today.

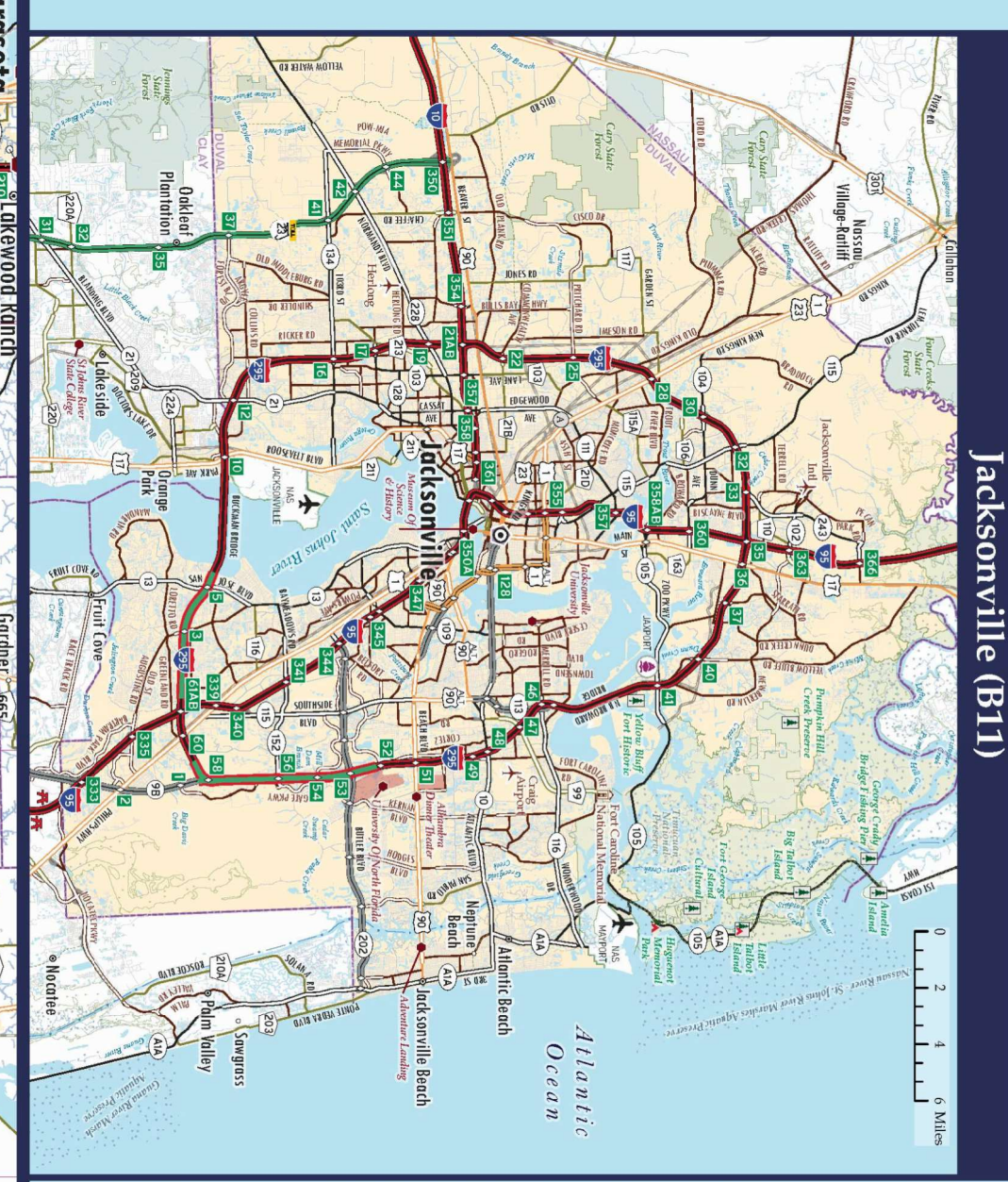
LET'S GET EVERYONE HOME SAFELY

TAKE IT **ZERO**

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Tampa Bay Area (H10)



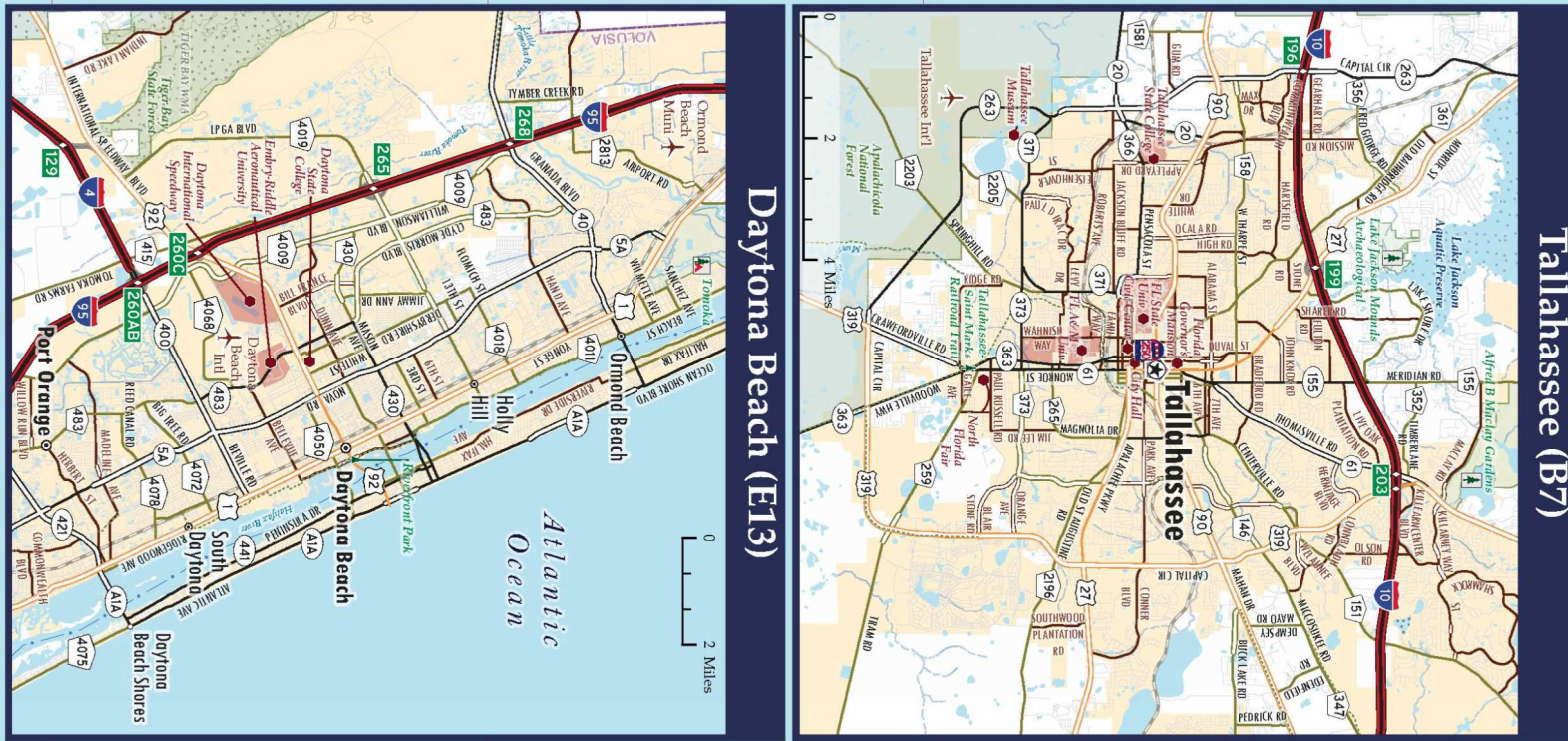
Jacksonville (B11)



St. Augustine (C12)



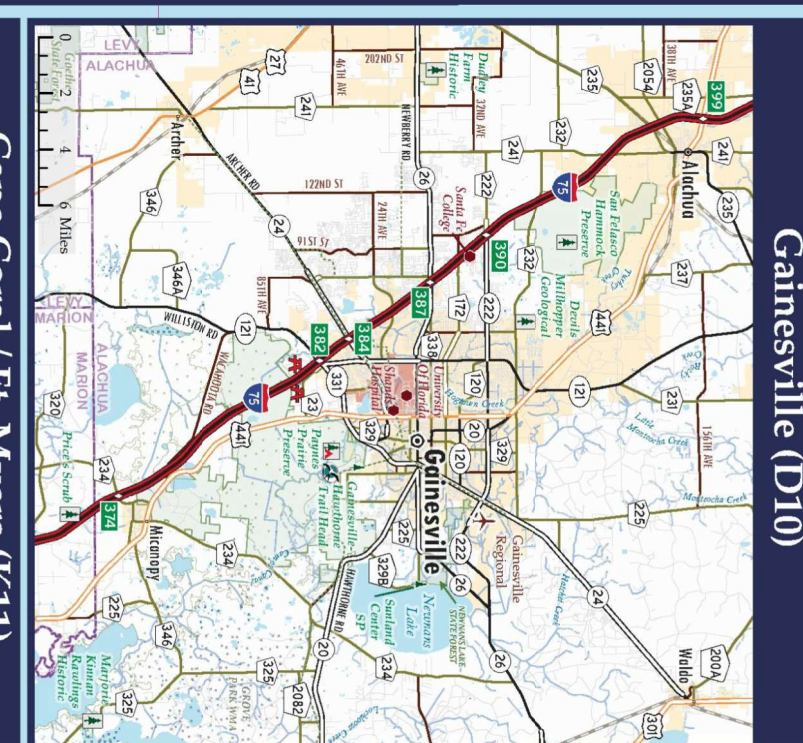
Gainesville (D10)



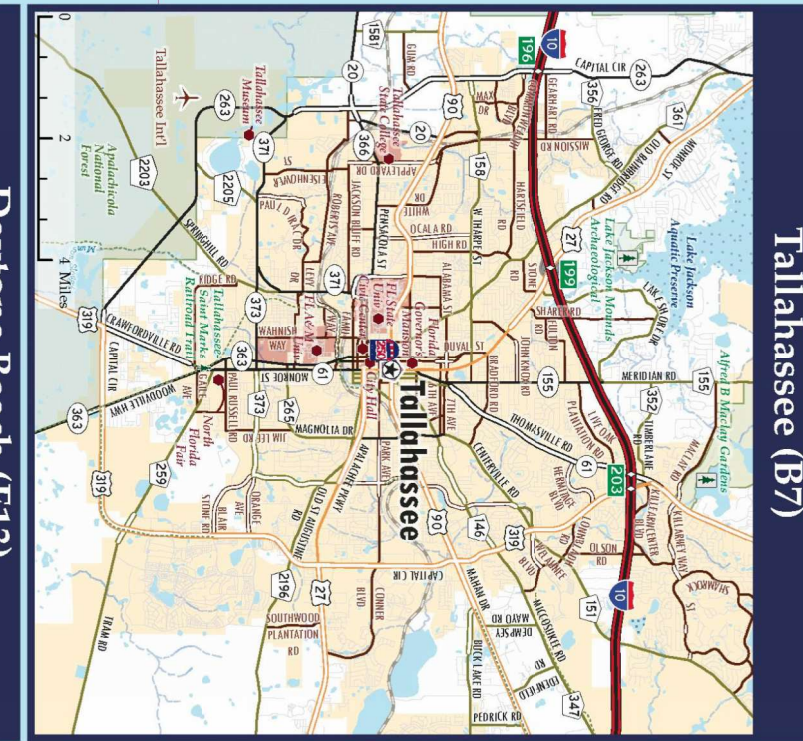
Tallahassee (B7)



Sarasota / Bradenton (I10)



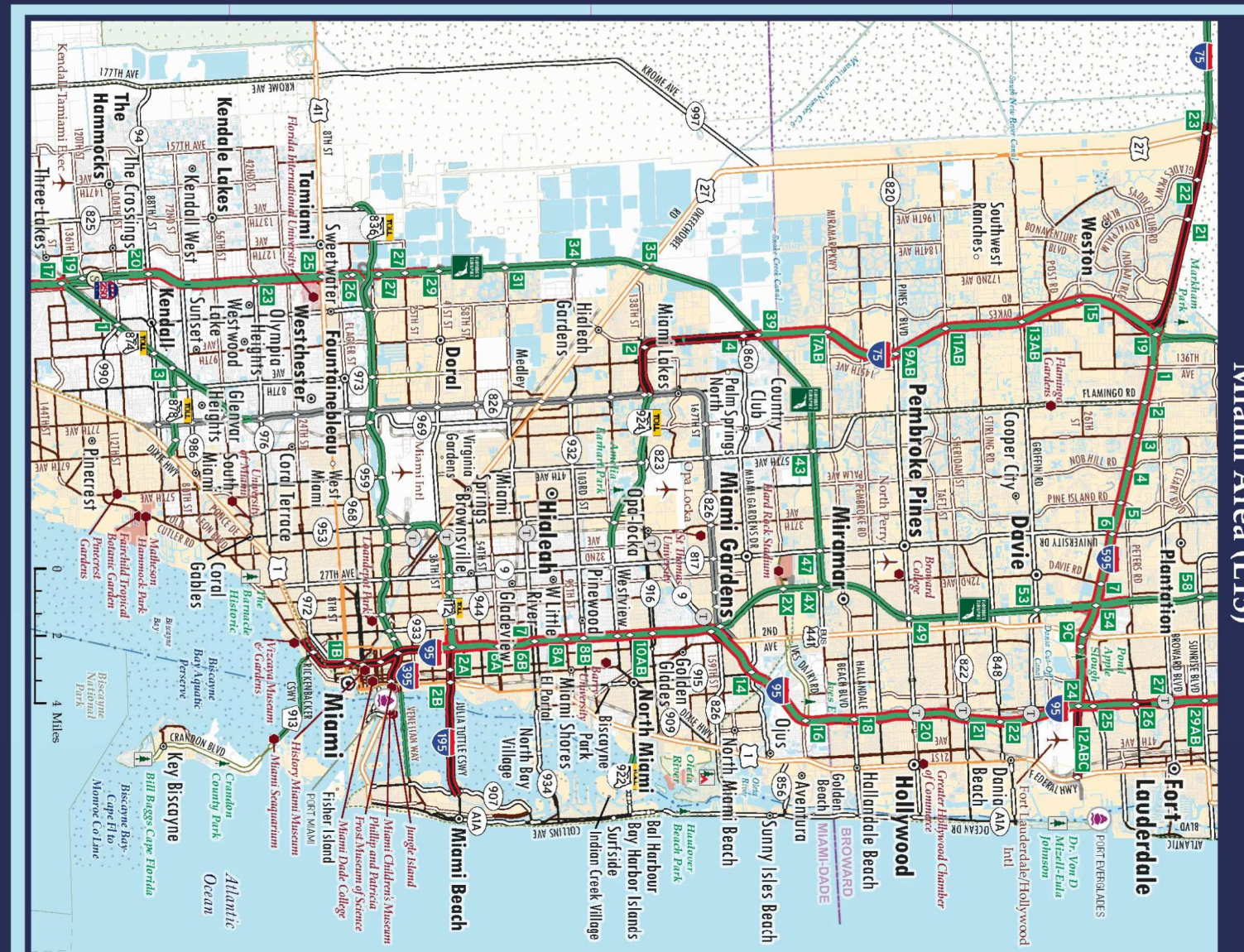
Cape Coral / Ft. Myers (K11)



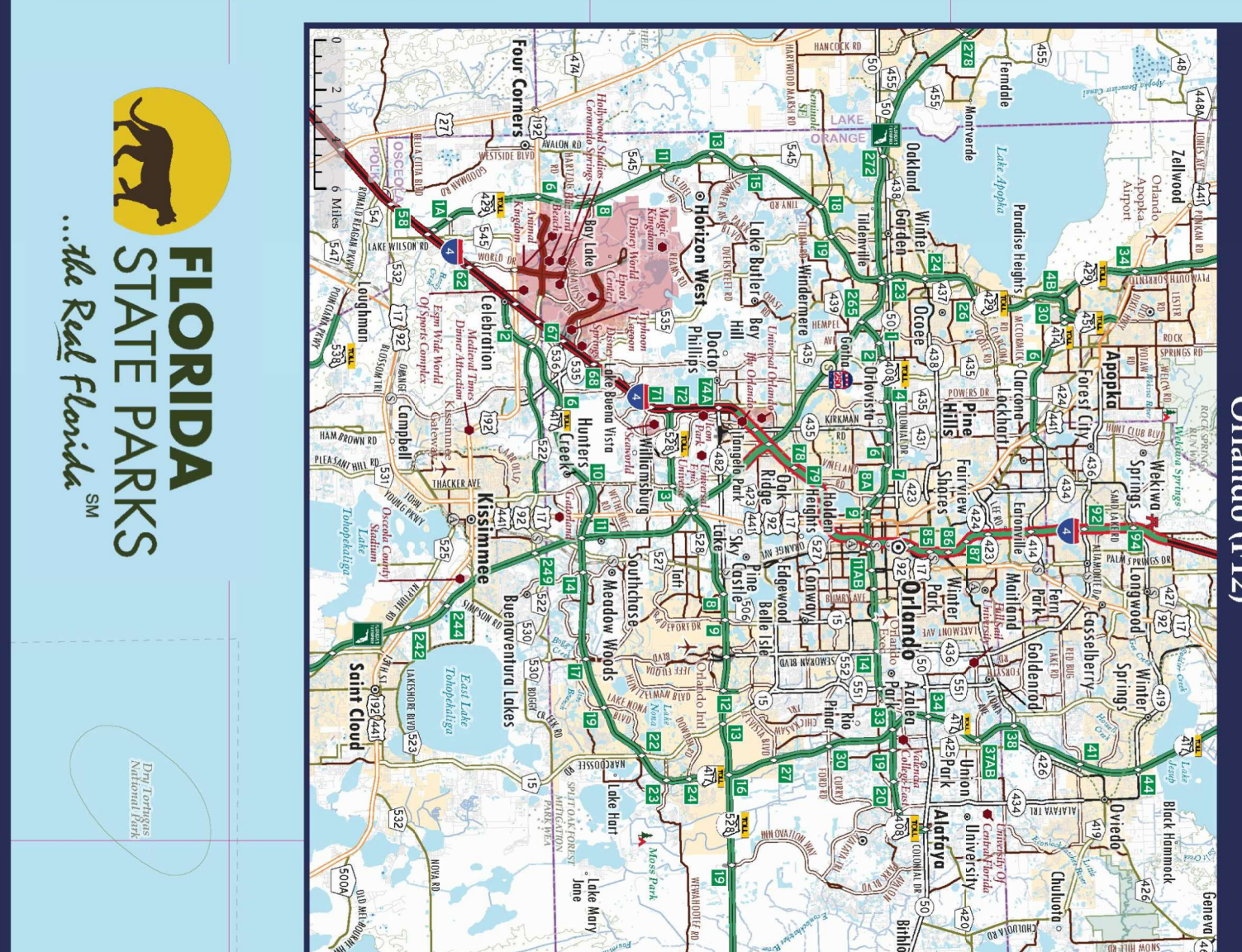
Daytona Beach (E13)



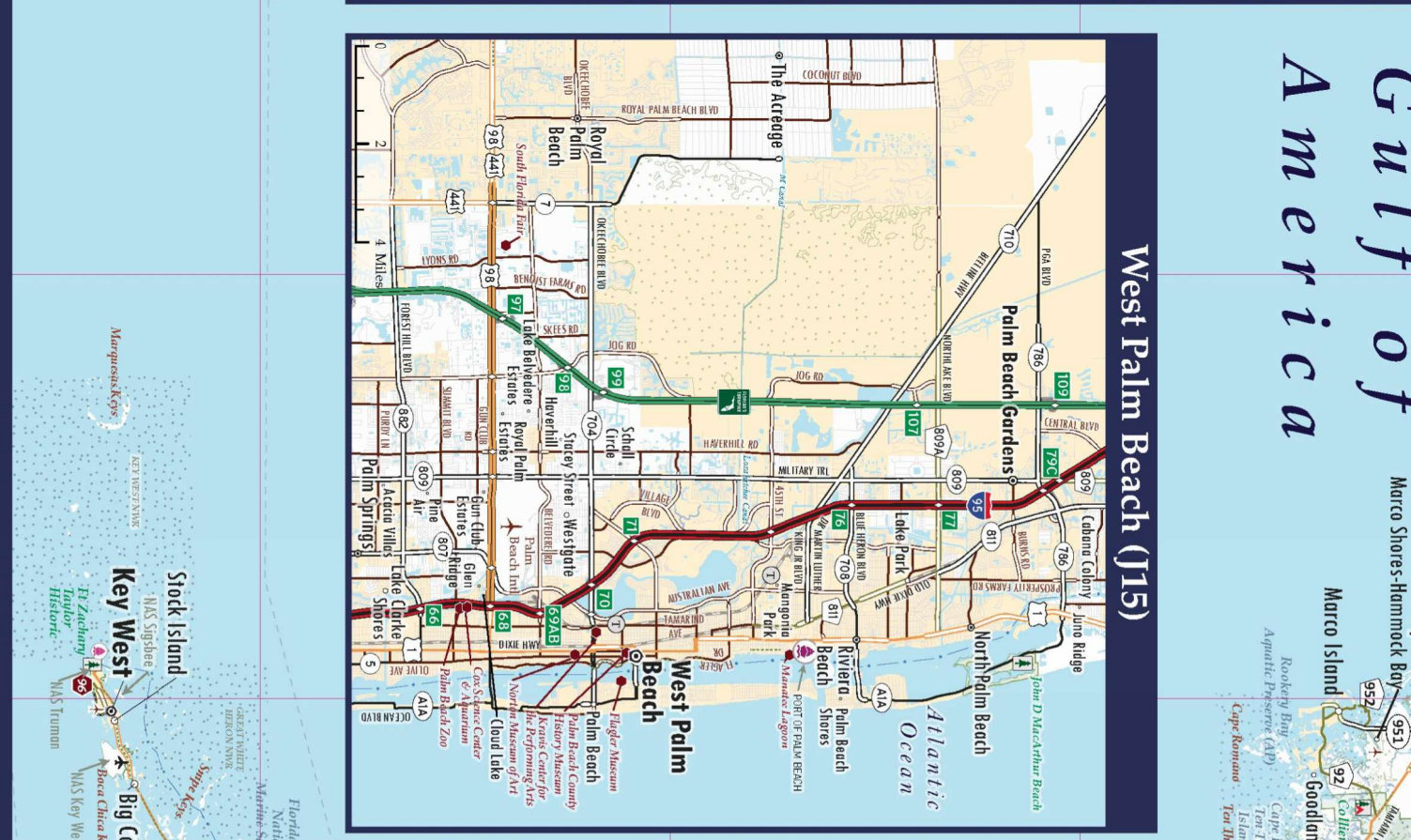
Pensacola (B1)



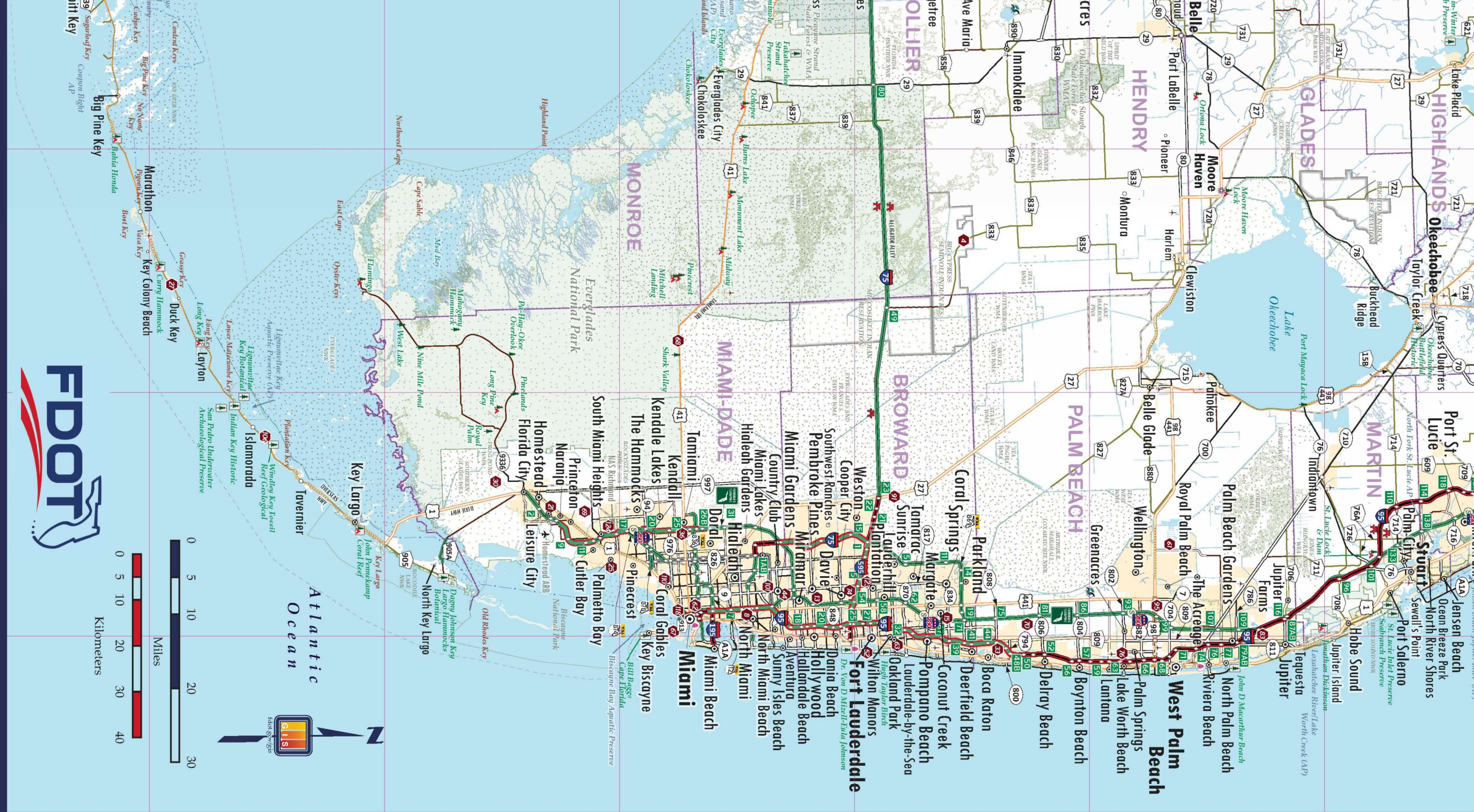
Miami Area (L15)



Orlando (E12)



West Palm Beach (Q15)



Gulf of America

