



Florida Department of Transportation - District Four

Be Rail Smart - Campaign Kick-off Meeting

Frequently Asked Questions (FAQ)

What is the Be Rail Smart Campaign?

The Be Rail Smart Campaign was initially launched in 2018 as an effort to increase rail crossing safety awareness throughout District Four. This year we are relaunching the campaign during Rail Safety Week, which takes place September 19th-25th. The campaign promotes public education and awareness of rail safety through community outreach, agency partnerships and print and digital media advertising. Join us to learn more about the Be Rail Smart Campaign and how you can support our goal to decrease rail crossing incidents and save lives!

What is Being Rail Smart?

- **Respecting rail safety** in order to reduce the number of rail incidents on the tracks.
- **Being a role model** and helping others to Be Rail Smart.
- **Practicing** and learning about **safe behavior** around railroad tracks is an essential part of not getting into trouble and helping others to be safe.

Why Be Rail Smart?

- By obeying railroad crossings laws, we all can help **reduce the number of rail incidents and save lives.**
- Everyone in the community has the opportunity to contribute to the reduction of rail incidents in District Four, and the Florida Department of Transportation (FDOT) is committed to rail safety.
- Reducing rail incidents not only **creates a safer environment** for those traveling in and through the area, it also sets the groundwork for the next generation of **drivers, bicyclists, and pedestrians.**
- Changes in travel behaviors **will help travelers and passengers arrive to their destinations safely and more efficiently.**

How long will this campaign run for?

Campaign activities will officially launch the week of September 12, 2022 and will continue through October 10, 2022.



What safety messages are being given to educate the public?

The following key messages are based on factors that can help reduce rail-related incidents.

- *Report a problem or emergency by calling the number printed on the blue emergency notification sign located at each railroad crossing.*
- *Some trains can travel up to 80 miles per hour and takes more than a mile for some trains to stop.*
- *An approaching train make be closer and traveling faster than it appears.*
- *Don't cross the tracks when the red lights are flashing.*
- *Do not stop on the tracks*
- *You are not alone – Call for help (800) suicide, (800) 784-2433*

What action is FDOT taking to combat train-related incidents?

The Florida Department of Transportation (FDOT) has implemented various safety features to help motorists, pedestrians and cyclists know where to cross and stop at railroad crossings. These features are called dynamic envelopes. Additionally, FDOT is educating the public on identifying the blue emergency notification sign, which is a specific number that can be called when rail incidents occur.

FDOT and agency partners such as the South Florida Regional Transportation Authority will be promoting the campaign's messages by disseminating information through social media and generating community awareness trough on-site events at multiple locations throughout all counties in District Four (Broward, Palm Beach, Martin, Indian River, St. Lucie), including some locations in Miami-Dade County.

What are dynamic envelopes?

To increase safety for motorists, the Florida Department of Transportation has installed cross hatch markings at railroad crossing to visually highlight the zone at railroad crossings where drivers, bicyclists, and pedestrians should not stop. The new markings are called 'dynamic envelopes.' These markings indicate the clearance needed for trains to safely pass, as any object within the dynamic envelope has the potential to be struck when the train passes through

What are Blue Emergency Notifications Signs?

This is an Emergency Notification Sign that you need to call if you see that the stop arm or flashing lights are not working properly or if a vehicle is stuck on the tracks. The number is unique to each crossing and the railroad can act immediately.



What are the Dos and Don'ts for Rail Safety?

Dos	Don'ts
<ul style="list-style-type: none"> • Stay behind the stop line or gate while waiting for the train to pass. • Wait for the gates to go up completely before crossing. • Look both ways to ensure there are no other trains coming. • Use sidewalks or other designated crossings. • Obey all signals and warning signs. • Report a problem or emergency by calling the number posted on the blue Emergency Notification Sign located at each railroad crossing. 	<ul style="list-style-type: none"> • Go around or under the gates when they are down. • Stop on the tracks. • Take shortcuts along or over the tracks – this is trespassing. • Talk on the phone, text or listen to your headphones when crossing the tracks. • Extend your arms, legs or any other body part past the gates or stop bar. • Cross the tracks when red lights are flashing

What are some rail facts?

- Some trains can travel up to 80 mph.
- It takes more than a mile for some trains to stop.
- An approaching train may be closer and traveling faster than it appears.
- Trespassing is a leading cause of railroad related deaths.
 - Trespassing is against the law on any railroad facility and has fines as well as jail time.

Where can I find more information?

Website to download campaign materials and events schedule

<https://www.fdot.gov/agencyresources/be-rail-smart/>

YouTube Page

<http://bit.ly/BeRailSmart>

Social Media

<https://www.facebook.com/MyFDOTSEFL>
https://twitter.com/MyFDOT_SEFL
https://www.instagram.com/myfdot_SEFL/

How can I get involved?

For more information on how you can partner or to join our e-mail list contact: Yaisel Gonzalez at yaisel@iscprgroup.com or via phone at 786-956-2224.

