

Be Rail Smart Campaign 2023- Events Calendar

September

2023

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4 Labor Day Holiday	5	6	7	8	9
10	11	12	13	14	15	16
17	18 Door to Door - Dixie HWY. from Hollywood to Hallandale Beach (9 a.m. -12 p.m.) Tri-Rail Station Activation Event (4 p.m.-6 p.m.) <i>West Palm Beach, Cypress Creek</i>	19 Door to Door - NW 4th Avenue in Fort Lauderdale by the Brightline Station – Focus on North/South Corridor – Downtown Ft. Lauderdale SW 2nd Street (12 p.m.-3 p.m.)	20 Door to Door - Atlantic Blvd. and Dixie Hwy. in the City of Pompano (9 a.m. -12 p.m.) Tri-Rail Station Activation Event (4 p.m.-6 p.m.) <i>Metrorail Transfer</i>	21 Door to Door - 6th Ave S. at I-95/SR-9 in Palm Beach AND SR 704/Okeechobee Blvd. in Palm Beach County (9 a.m.-3 p.m.)	22 Door to Door - West Lantana Rd. (CR-812) and SR-5/ US-1 (9 a.m. -12 p.m.) Tri-Rail Station Activation Event (4 p.m.-6 p.m.) <i>Boca Raton</i>	23
Rail Safety Week – Door to Door Outreach, Placement of Yard Signs, Tri-Rail Pop-Up, Media Buys						
24	25 Metrorail Transfer Tri-Rail Pop-Up (5 a.m.-9 a.m.)	26 Ft. Lauderdale Airport Tri-Rail Pop-Up (5 a.m.-9 a.m.)	27 Fort Lauderdale Tri-Rail Pop-up (5 a.m.-9 a.m.)	28 Boca Tri-Rail Pop-Up (4 p.m.- 6 p.m.)	29 West Palm Beach Tri-Rail Pop -Up (4 p.m.- 6 p.m.)	30
Tri-Rail Station Pop-Up Events/LED Trucks/Media Buys						